

WE PRAYED FOR IT
—it's here— the first rain
since May.

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SIERRA MADRE NEWS

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, DECEMBER 10, 1937

'Girl Of The Golden West' To Represent Sierra Madre As A Community Choice

Phone Co. To Extend Toll Free Calls

Increased Service Will Include Pasadena, Arcadia And Monrovia

Sierra Madreans will soon be able to enjoy toll-free out-of-town telephone calls. The California Water and Telephone Company, owners of the system here, has filed an application for an extension of its toll free service with the State Railroad Commission and expects it will be approved before the first of the year.

"We are assured that our petition for the extended service will be acted upon favorably and await official word daily," said O. A. Prest, manager of the telephone company.

The extended service simply means that a Sierra Madre subscriber can dial Arcadia, Monrovia or Pasadena direct and get quick service. There will be a slight advance in the monthly telephone rate for this service, but the exact amount has not been determined, according to Mr. Prest.

New equipment has been installed and the set up is complete for the toll free extended service.

Rifle Club Elects Officers; Urged To Carry On

"Such a fine group of sportsmen should stick closely together until all the range problems are solved," Colonel H. B. Hersey told the Santa Anita Rifle Club at its annual dinner meeting Saturday night in the Legion "dug-out" at the city hall.

Announcement was made at the dinner that U. O. Calvert, owner of the land of the range at Scenic Point had officially notified the club that range privileges had been withdrawn and that any one found shooting on the land hereafter would be liable to prosecution.

The club is experiencing plenty of difficulty in finding a range for the high-powered army rifles they must shoot to retain their charter from the Government, which is one of the few of the kind in the United States. Several locations are under consideration but to date nothing has been definitely decided.

Officers for the coming year will be Boyd Keith, president; W. A. Gardner, vice-president; Edward LaLone, secretary; Joseph Burns, treasurer, and Ben Stutman, range-master.

Billy Van Meter, E. Walters, Ray and Sam Embree were received into the club as new members.

644 Sierra Madre Citizens Belong To The Red Cross

Final wind-up of the Red Cross roll call was given by Chairman C. W. Jones at the monthly meeting held Monday at the chapter headquarters. He reported 644 members enrolled in the recent campaign and that enrollments were still coming in. According to Red Cross records, Mr. Jones stated, 609 one dollar memberships were received, 42 five dollar memberships, and 13 ten dollar memberships.

Announcement was made by Mr. Jones that the annual meeting of the Red Cross, to which all members are invited, will be held January 10.

HATS AND BONNETS OF THE LONG AGO FEATURE FASHION SHOW AS WOMEN SEW

Gibson Girls And Flappers Return With Cartwheels And Ostrich Plumes

SHADES of Gibson Girls, the war, the flapper area, and the bonnet years, were all resurrected at the sewing circle of the Woman's Society of the Congregational Church Tuesday afternoon, when the members met to sew for the Children's Home and added a bit of spice to the meeting by each bringing an ancient and long out-of-fashion hat.

The bonnets were exchanged and re-exchanged until it was a jolly muddle, and then the ladies put on a fashion show that was unparalleled in its uniqueness.

Hats with long trailing feathers, wide cartwheels with fluffy ostrich tips, funny little cloches the now-extinct flappers wore, hats with peaks in the crown,

Picture Girl On Wistaria Town Float Will Be Named To-day

Miss Julia O'Grady, seventeen-year old Pasadena Junior College student and daughter of Mr. and Mrs. Edward O'Grady of 535 West Manzanita avenue, will be presented to the Wistaria Town Float Committee at a meeting this afternoon as its "Girl of the Golden West," central figure in the New Years Tournament of Roses. She is the unanimous choice of a sub-committee appointed to suggest a girl to grace the float and there seems no doubt of her acceptance by the general committee, she having been recommended by no less than 60 townsfolk who read Alfred J. Dewey's specifications for the appointment.

Miss O'Grady's selection practically amounts to a community choice," said Mr. Dewey, "for since announcement of the committee to make the selection her name was offered to us by no less than 60 citizens. Until these suggestions were made to members of the committee none of its members knew Miss O'Grady. She fills the bill perfectly and I have no doubt but that she will be unanimously approved by the float committee when the members see her."

According to Mr. Dewey 41 girls were suggested to the committee, some by as many as a dozen persons and while most any of them would have been acceptable, the committee felt Miss O'Grady came nearest to a popular choice.

Mr. Dewey, who designed the float, announced before the committee started its quest for a "queen" that she must, first of all be young and beautiful. And then she must be a blonde, preferably of the outdoor or athletic type and with a winsome smile. The committee vonches Miss O'Grady possesses all of these attributes abundantly.

Julia is a first year student at P.J.C. where she is majoring in a pre-nursing course. She is a member of the Newman Club and quite active in athletics, going in for hockey, basketball, swimming and tennis. She adores ballroom dancing and moves with the natural grace of a born dancer. She is exceptionally fond of dramatics, and her love of the drama often struggles with her desire to serve in the starched white ranks of the nursing profession.

For the past eight years Miss O'Grady has resided in Sierra Madre with her parents and two brothers, Tommy, 14, and Johnny, 15. She was a student at St. Rita's School from the third to the eighth grade, later going to Woodrow Wilson High, where her friends say she was very popular on the campus and last year was the Queen of the May.

While at Wilson, Julia appeared in the school play entered in competition with other junior high schools at the Community Playhouse, last spring.

Julia intends to be a nurse, like her mother who was a Red Cross nurse in France during the war, and had all sorts of thrilling adventures while in base hospitals at Navarre and Bordeaux, France. Immediately after graduation from P.J.C. she plans to enter St. Vincent's Hospital for a nurses training course.

While Julia admits she is "terribly thrilled" at being "The Girl of the Golden West" and she thinks the description of the gown and float utterly charming, she refuses to allow her head to be turned.

"The Girl of the Golden West" is 5' 7" tall, and weighs 125 pounds. She has limpid greenish-blue eyes, a wide clear brow, plump nose, and long corn-colored hair that falls in soft waves about her neck.

She is modest and shy and thinks that all sorts of lovely

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Squawk Meeting Of Kiwanis Club Brings Crowd Out

Once a year a Kiwanian is privileged to stand "right up in meeting" and tell his pet grievance. While a majority of grievances are petty ones, still the members say, it's grand to get them told and there was a big turnout at the roundtable discussion Tuesday at the weekly luncheon meeting when members were privileged to wait — long and loud. This clears the atmosphere and everybody's happy afterwards, according to Kiwanians. What they waited about Tuesday is their own business — no reporters present.

Fire Perils Highest Of The Year

County Warden Warns Local Firemen Of Menace Lurking In Nearby Hills

A warning that serious fire perils still lurk in the county's mountains, despite the cooling temperatures, came yesterday from Spence D. Turner, County Forester and Fire Warden who dropped into Sierra Madre for a chat with Chief Richards and men of the local fire department.

"Forest fire dangers are caused by aridity, rather than high temperatures," Turner explained. "Therefore, the peril here is greater than it was last July, for the drying-out period has been protracted."

Fire observers in the county's lookout towers, who took up their lonely vigils June 1 are still in their high perches, and will remain there until heavy rains come to reduce the hazard, Turner said.

"Strong north winds, which often blow with great velocity near the end of the dry season, might create a very serious situation. It is because of these winds that most of the country's forest holocausts have occurred late in the year."

Turner urged the public to be careful with lighted matches, cigarettes and open fires, in particular.

New Slant On Old World By A Woman

Road To Wars And Dictatorships Pointed Out By Noted War Correspondent

With a charm that is rare in public speakers, Mrs. Arthur Blake (Marguerite Harrison) told the members and guests of the Sierra Madre Women's Club of Christmas experiences under different conditions and of life in foreign lands as lived during her experiences as a war correspondent since 1918. And from this busy life has come the philosophy of tolerance for all. "We have security and should have tolerance," said Mrs. Blake, "and furthermore the way to world peace is by understanding each other's problems."

In part, Mrs. Blake told her hearers: "Wars and rumors of war abound in every corner of the world. The situation of today began in 1918. That time was a period of idealism and hope. Today is a period of autocracy and war. The Nazi movement really began right after the war, in 1918, when Germany felt humiliated before the world. The German people were not militaristic then, but in seven months after the signing of the peace treaty, they began to change. They were, and are today, a sick people."

"Poland, a recreated, conglomerate people will take two or three generations to find itself. It is composed of German, Austrian and Jewish and Russian elements which must learn to live together."

"Austria is dying of dry rot. The question there is whether she will finally unite with Germany, or try to recapture Hungary, and again become the Austrian-Hungarian monarchy."

"Soviet Russia, after 19 years, is unstable politically. When I went into Russia the first time in 1918, as a correspondent, Trotsky and Lenin were in power, and the strange experiment of communism was being tried out. Today Russia is fascist — she is capitalist, with the State as the capitalist. The suppression of speech and press in Russia paved the way for a people's government to turn back to dictatorship."

"I spent a year in a Russian prison. Life was by no means dull, for with me were people of the highest type of intelligence. Christmas in that prison was as interesting as we could make it

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Lewis Again Heads Local Trade Body

Chamber Of Commerce Pledges Further Transportation Improvements

Rollin C. Lewis was re-elected president of the Chamber of Commerce at the annual meeting of the organization Monday night when it committed itself to a determined effort to improve transportation facilities in and about the city.

Paul N. Carter, a director was elected vice-president and R. O. Caukin, William L. Burr, E. E. Hitchcock and Lida P. Grant were chosen as directors to serve for two years.

Mr. Lewis submitted reports of



Rollin C. Lewis

the various committees showing chamber's activities during the year including publication of the folder furnished by the SIERRA MADRE NEWS that has attracted such favorable attention and which is being sent out through-out the Nation by various travel agencies.

Surprise was expressed by Joseph S. Weber and other members that so few of the city's businessmen attended the meeting and responding to suggestions for co-operation of the public with the local stores, expressed the thought that the businessmen should give greater evidence of co-operation with the public to which they are supposed to cater and whose patronage they desire.

Lack of Christmas decorations and creation of a Yuletide atmosphere in the business district was also severely criticized by several speakers.

"It seems to me that our business public is getting too complacent — taking too much for granted," said Arthur Barrett.

Guild To Distribute Christmas Boxes To Needy Families

St. Catherine's Guild held its annual Christmas party Tuesday afternoon at the home of Mrs. Howard Lieben, 632 West Monte city avenue. Mrs. Milton Bowler, president, presided. Plans were made for distribution of Christmas packages to needy families.

LOVELY CUSTOMS OF THE MIDDLE AGES BEING REVIVED IN SIERRA MADRE

TWO lovely customs that originated in the Middle Ages are being revived in Sierra Madre. One is exemplified in the creation of St. Francis Park, where men band together and work for the common good. The other is the monastery of

War Becomes Massacre In China

Noted Woman Doctor Describes Shanghai Horrors To Women Of Bethany

"In three days Japanese forces rained 164 tons of high explosive on Shanghai," said Dr. Mary Stone, distinguished Chinese woman doctor, addressing the missionary society, Tuesday morning at Bethany church.

"The Japanese are making this war into a wholesale massacre. They are destroying first the cultural centers of China — the schools, hospitals and civic buildings," Dr. Stone declared.

Speaking of Generalissimo Chiang Kai-Shek, Dr. Stone told of the modern roads and railroads he built in China within the past seven years. She believes that if Kai-Shek had been allowed an

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Metropolitan Water Cost To Be Told

Representative Of The District Will Address Tuesday's Forum Meeting

An aroused citizenry alert to the dangers inherent in the present water situation are crowding the Council Chamber at the City Hall each Tuesday evening to attend the Forum meetings at which various sides of the complicated question are discussed by experts.

The Metropolitan Water District will state its side of the case at next Tuesday's meeting which a qualified member of their staff will attend and discuss the situation from the Metropolitan's viewpoint. He is expected to answer the questions that have agitated the past meetings concerning the cost of Colorado river water to Sierra Madre and whether or not it contains minerals injurious to the health of children or inimical to citrus crops.

This weeks audience was thickly sprinkled with engineers from nearby communities busily taking notes, and four of them were accompanied by stenographers.

The meetings begin at 7:45 p.m. and are steered by Chairman Perley Poore Sheehan, Forum president.

Many members of the audience at Tuesday's meeting commented on the "right about face" of Pasadena since City Manager Al S. Myers started firing away at them through his articles in the SIERRA MADRE NEWS, and attributed this to the widespread interest evinced in the matter. Sierra Madre is the only city so far which is presenting the water situation created by Pasadena's so-called "friendly-suit" to the people of communities as vitally affected as it is.

High Honor For Sierra Madrean

Francis "Duke" Dane was awarded the highest honor the United States Government can bestow upon a citizen — the Congressional Medal of Honor. The medal was pinned on his chest by Darryl F. Zanuck, film executive, at a luncheon Wednesday afternoon at 20th-Century Fox studios in Hollywood.

Mr. Dane was one of five Southern California men so honored for their work with the second Byrd expedition to the South Pole, where he handled and drove dog-sled teams. Mr. Dane is a scientist, and is employed by the Los Angeles office of the Lederle Biological Laboratories.

He is newly married and resides with his wife, Edith, at 730 Orange Drive.

According to his wife, "putting" about the house is a great hobby of his, and while he also gardens a bit he will leave his flowers at anytime for a hammer and nails.

For two years, Dane and his fellow-expeditionists lived on the ice, suffering hardships and unselfishly advancing science. Much valuable meteorological data was brought back by the Byrd party from Little America, "breeding ground of weather."

Annexation Or Sharing Of Pasadena Water Costs Would Boost Taxes

Joining The Crown City To Help Pay Its Present Or Increased Metropolitan District Bond Obligation Shown As A Real Hardship On Sierra Madre Taxpayers

By AL S. MYERS
CITY BUSINESS MANAGER OF SIERRA MADRE

(Editor's Note—Another of Mr. Myers' interesting stories about the all-important water situation in which San Gabriel Valley cities find themselves as a result of Pasadena's suit to restrict the use of water, will appear in the next issue of THE NEWS.)

IT IS the belief of many people that Pasadena's suit to restrict our use of water here in Sierra Madre and other cities adjacent to Pasadena is designed to force us into annexation to Pasadena as a condition of our existence.

If that is so, our citizens should be fully informed upon the comparative cost of water here and in Pasadena, right now, before the increased cost of Metropolitan Water District water is added. We shouldn't stumble into Pasadena or into the Water District with bandages over our eyes.

The figures below are taken from an actual water bill in Sierra Madre and compared with the amount that would be charged using Pasadena rates. The water bill would amount to \$11.20, and under the Pasadena rate, would amount to \$26.49. The following is the prevailing and comparative rates between Pasadena and Sierra Madre, presuming that full discount is taken on the bills, or that they are paid on or before the 15th of the following month:

Forum Gets A New Face On Water Suit

Pasadena Representative Shows Attitude Towards Neighbors Is Changed

Water experts and engineers from a dozen San Gabriel Valley communities, named with Sierra Madre in the Crown City's so-called "friendly" water suit marveled at Pasadena's changed attitude in the situation as it was presented to the Sierra Madre Forum Tuesday evening by C. W. Sopp, assistant chief engineer and other Pasadena officials.

Instead of the "take it and like it" attitude that Pasadena assumed when it went to court to restrict the use of water in its neighboring cities, Mr. Sopp said Pasadena wished to sit in friendly conference with representatives of the affected area, ascertain the facts concerning the water supply that so vitally affects all of it and see whether or not an agreement can be entered into that will make it unnecessary to resort to a court trial that it is estimated will cost hundreds of thousands of dollars.

Visiting engineers attributed Pasadena's marked change of front to the militant attitude this city has assumed through publication in this newspaper of a series of articles by City Business Manager Al S. Myers boldly challenging Pasadena's right to assume prior right to a majority of the water supply of underground basins immediately beneath and adjacent to Sierra Madre, and demanding that this and other cities content themselves with one-third of their present supply.

Mr. Sopp said Pasadena now wishes to be included in the organization of all San Gabriel Valley cities to ascertain the exact facts with respect to the available water supply and its apportionment without its suit being pressed in court. This basic idea was suggested by Mr. Myers in his first article on the subject in THE NEWS when he pointed out that Pasadena should have invited a conference and friendly co-operation before it went to court in a spirit of antagonism against its neighbors.

Mr. Sopp showed a thorough knowledge of the water situation and made a profound impression on his audience which gave him a round of applause as an evidence of its appreciation. He frankly admitted that Sierra Madre was the only city named in Pasadena's suit that had cooperated in an effort to ascertain facts.

If Sierra Madre can prove its contention that the Santa Anita water basin immediately beneath this city and which Sierra Madre through its spreading grounds has attempted to replenish, is a basin separate from the Raymond basin from which Pasadena and other cities secure their water, this city should and undoubtedly would be dropped from Pasadena's suit, Mr. Sopp said.

Later, in answer to questions by R. O. Caukin and others, Mr. Sopp defined the Raymond or Pasadena basin and explained how engineers determine its boundaries. Several water engi-

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COMPARATIVE MONTHLY COST OF WATER

Quantity cu. ft.	Sierra Madre charge	Pasadena charge
500	\$ 1.00	\$ 1.00
1,000	1.50	1.65
2,000	2.20	2.95
3,000	2.80	4.25
4,000	3.30	5.55
5,000	3.80	6.85
10,000	6.30	13.35
20,000	11.30	26.35
30,000	16.30	39.35
40,000	21.30	49.35
50,000	26.30	59.35
100,000	51.30	109.35
		(irrigation rate) 60.00

The great difference between Pasadena and Sierra Madre is seen when it is considered that Pasadena sells only three per cent of the water at the low rate which is charged for irrigation, while Sierra Madre sells 37 per cent at the low irrigation rate and for strictly irrigation purposes.

The great difference in the income from water between Sierra Madre and Pasadena is due to the fact that our rate declines very rapidly according to the amount of water used, while Pasadena's rate remains more constant.

If Sierra Madre had sold water in 1936 at the same rate per acre foot as the City of Pasadena, we would have received instead of \$44,666.00, the sum of \$78,727.00 or an increase of \$34,061.00, which is more than enough to carry on all the city's activities without the levying of any other taxes.

Bear in mind I am not making a comparison between the total taxes paid by a home owner, and what I mean by taxes, is everything you must pay for utilities, assessments, lighting, etc. This report will be taken up some time later, if the public wishes an analysis of such things. If we enter the Metropolitan Water District, or the city of Pasadena, we would still pay more for water.

We all should know that Sierra Madre receives \$38.97 per acre foot for water sold, while the City of Pasadena receives \$68.68 per acre foot, and the Metropolitan Water would cost in excess of \$68.00 per acre foot. The definite figure does not seem to be established as yet.

The city government of Sierra Madre is doing everything within its power to bring about a compromise between all users without the expense of litigation. In one of my previous articles I asked that this so-called "friendly suit" be dismissed, and all of the water users that have a very direct community interest in our underground basin join together to determine the water situation within the San Gabriel Valley.

Pasadena has finally expressed a willingness to join with the defendants for this purpose, and it is the writer's hope this may be accomplished.

I would like very much to have the people of Sierra Madre ex-

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Adams To Address New Garden Club

Charles Gibbs Adams, nationally known landscape architect, will be guest speaker at a supper meeting Sunday night at Wistaria Vine Gardens which is to follow the second organizational meeting of the very new Sierra Madre Garden Club.

J. H. Van Barneveld, rose authority, has been invited to attend and show specimens from his rose nursery in Puente.



gifts to send back east...

What could be better for those Eastern friends than a gift typically Californian? Here are a few suggestions.

linen lunch sets 3.75

Linen sets in vivid "pottery" colors! Cloth and six napkins—gift boxed.

franciscan pottery

New shapes, glowing colors! El Patio, 5.95 Montecito, 6.75 Coronado, 6.95

cholla lamps 2.25 to 5.95

Hand made from the wood of the cholla cactus. Truly a Southwestern novelty!

orange blossom perfume, 25c-75c

Gaily tied in cellophane with orange-blossom bow! Others boxed in orange wood.

hand-hammered copper, \$1 to \$5

Made at Laguna Beach! Trays, vases, candelabra, bowls, bookends.

flower pictures 1.25 to 3.50

Gay pictures fashioned from real California flowers. Neat white frames.

Friendship Club To Hold Xmas Party; Elect Officers

The Friendship Club will hold its annual Christmas party in the Ladies parlors of the Congregational Church on Monday evening at eight o'clock with Mrs. Warren O. Preston and Mrs. Clarence Barker as hostesses. A pleasant evening is anticipated and all young women of the community are cordially invited to attend. Officers for the new year will be elected at this time.

REAL TREAT OFFERED LYRIC PATRONS

The Lyric theatre in Monrovia offers a real treat to its patrons this week, presenting for the first time Katherine Hepburn and Ginger Rogers who are co-starring in "Stage Door." Adolphe Menjou and Ralph Forbes are cast in important roles and the picture is rated one of the season hits.

On this bill and following "Stage Door" is "Fit for a King," a fast-moving comedy starring Joe E. Brown, assisted by Helen Mack and Paul Kelly.

A Rilling Coiffure—For New Allure



NEW STYLES For the Holiday Season

Whether you want a simple coiffure or an individual style for the many gala occasions, we can give the wave best suited to your personality and hair.

NEW RILLING PERMANENT \$3.50 Shampoo, Wave Set 75c

ELLEN'S Beauty Shoppe
5 Kersting Court
Telephone 87
Open Thursday Evening

Garden Club Launched At Meeting

Affiliate Of State Association To Stimulate Beautification Here

The Sierra Madre Garden Club was organized at a supper meeting of garden enthusiasts in the pavilion at Wistaria Vine Gardens Sunday evening.

The supper was in celebration of the birthday of Mrs. W. J. Lawless, and the first anniversary of her ownership of the Gardens. Perley Poore Sheehan, as spokesman for the group, presented Mrs. Lawless with a huge bouquet of pink roses.

Jacques Hahn, Sierra Madre horticulturist, was unanimously elected president of the embryo organization, after he had spoken of the necessity of starting a garden club in the village. Mrs. Lawless was made vice-president and program chairman, and Mrs. Alyce Anderson, secretary-treasurer.

The group plans to meet again next Sunday afternoon at the Gardens at 4 o'clock, for further organization. Charter membership will not be closed until by-laws are adopted. The club is to be an affiliation of the California Garden Clubs, Inc.

Mrs. F. A. Guberson, Jr., of Beverly Hills, guest speaker, gave a complete picture of the California Garden Clubs, Inc., of which she is president.

"Every community should have a garden club," she said. "It does not require a lot of money or work or time. It does require a lot of love." She then told of the campaign inaugurated by the state group to eliminate unsightly advertising signs from scenic highways.

Alvin Eager, president of the 11th District California Garden Clubs, Inc., told of the proposed expedition of Dr. Harper Goodspeed to South America for plants. The trip is to be partially financed by the garden clubs which will be permitted to choose specimens upon his return.

Mr. Sheehan was introduced as "the man who started the Hollywood home for homeless plants." Mrs. Lawless told the group of his garden that overflowed onto the vacant lot next door. Mr. Sheehan, who is an important part of Sierra Madre's daily life, now has a garden here that has overflowed onto the vacant lot next door and on up the hill into the church yard.

"Gardening is like a church," Sheehan told his listeners. "It's good gardeners, not great organizations that count. The men who go out and work are the real Christians of the gardening world."

Dr. G. P. Lux, president of the Southern California Horticultural Society, told of his mountainside estate of native chapparal, "embellished with certain plantings."

That evening meetings are better for garden clubs, because they are more convenient for men who are interested, was the assertion of Fred Walters, president of the Pacific Rose Society.

Womans Guild Will Elect Officers This Afternoon

The Women's Guild of the Church of the Ascension will hold its annual election of officers this afternoon at 2 p.m. in the Parish House.

Following the election and business meeting tea and light refreshments will be served with Mrs. Claude Allen and Mrs. B. Platte as presiding hostesses. Miss Daisy Hawks, president, ends a year of devoted service to the Guild, and members say she has been one of the hardest working presidents and most efficient ever to hold office.

Bethany Society Names Officers

Officers elected for the Missionary Society of Bethany Church at its meeting on Tuesday were: Miss Lena M. Lee, president; Mrs. A. E. O'Banion, vice-president; Mrs. Fannie R. Sea, recording secretary; Mrs. Edward DeLong, corresponding secretary, and Miss Minerva Thompson, treasurer.

PJC STUDENTS PRESENT "THE STUDENT PRINCE"

Perhaps the most elaborate musical extravaganza to be presented this year is to be given this Friday and Saturday evening in the new junior college auditorium in Pasadena.

The musical romance, "The Student Prince," one of the huge successes to have played on Broadway, is being produced by the students of the music department. There is a cast of over one hundred and 20 specialty dancers from the moving picture studios of Hollywood.

In a Social Way

BURRS TO HOLD OPEN HOUSE SUNDAY AFTERNOON

The W. L. Burrs are holding open house Sunday at their new home, 449 East Montecito avenue.

That is what a white card of invitation modestly said when the postman threw it on the writer's desk.

But what it didn't say was that the Burrs (William and Elizabeth) are two attractive young people, who possess the dearest little mite of a baby, and have only lately built the snugest of houses which they have generously invited their friends to help them "warm."

The Burrs are grand hosts and nothing delights them so much as a congenial gathering about their own fireside. They threw grand barbecues at their former home in Alhambra, and expect to repeat the jolly custom in Sierra Madre next summer.

SURPRISE MRS. LAWLESS ON HER BIRTHDAY

Surprising Mrs. W. J. Lawless, who had forgotten that it was her birthday, Mrs. Alyce Anderson and Mrs. Margaret Eliason held a reception-tea Sunday afternoon at Wistaria Vine Gardens.

The tea table was strikingly attractive with a snowy damask cloth, with a center piece of lavender sweet peas. Four tapers in a wistaria shade burned throughout the afternoon.

Those who surprised the honoree were Mr. and Mrs. Perley Poore Sheehan, Dr. and Mrs. David Sheehan, Mr. and Mrs. Perry Jameson, Miss Smith, Mrs. Felt, Judge Edgar W. Camp, Miss Marion Smithson, Mrs. Grace Smithson, Mrs. E. Weir, Mrs. M. Hoopes, Miss Marjorie Hesse, Mr. and Mrs. R. O. Calkin, Mrs. R. L. Webster, Mrs. E. E. Bacon and Miss Adria Johnson.

POETS ARE GUESTS AT THE IRVING WARD HOME

When poets gather together their poetry is inevitably discussed.

The tea given by Mr. and Mrs. Irving Ward of 109 East Grand View avenue Sunday afternoon, proved no exception to this rule. Mrs. Ward, who writes under the name of Mary Ward, is well-known for her lyrical poetry and as her guests were all poets in their own right, some of them nationally known, it was not surprising that the words "metre" "Ode" and "sonnet" few thick and fast.

Poets who joined Mr. and Mrs.

Ward were Mrs. I. F. (Majella) Petterson, Miss Elizabeth Schermerhorn, Melville Henry and Herman Livezey.

Miss Schermerhorn won a poetry scholarship for distinguished work last year at Mills College, and Herman Livezey published a slender volume of poetry in New York several years ago, that was highly praised by the critics for its lyricism and unusual imagery.

VISITORS BRING SPIRIT OF CHRISTMAS TO AGED

British notables of Southern California took time off Saturday afternoon from their duties to attend a tea given for the benefit of the British Old People's Home at 647 Manzanita avenue. Consul Francis Evans and Bishop Bertrand Stevens graced the occasion and mingled in the throng that crowded the residence housing people in their sunset years.

The interested visitors came bearing gifts of candies, jellies, plum pudding, mince pies, and all the heart-warming things a Britisher needs with which to celebrate Christmas.

BIRTHDAY OF MISS PULLING IS CELEBRATED

To celebrate the birthday of her lovely young daughter Kathleen, Mrs. A. E. Pulling of West Montecito honored her with an afternoon luncheon and a dinner party.

Six young schoolmates attended the luncheon Saturday, and were seated around the charmingly decorated table with a color-scheme of yellow and white. They were Misses Mary Jane Clatworthy, Norine Fix, Janice Strock, Mary Pulling, and Misses Doris Wirth and Margaret Backberg of Temple City.

The dinner party last night was attended by Miss Lalla Fagge, Miss Ruth West, Mrs. T. Herick and Mrs. Rose Skinner, beside Kathleen and the members of her family.

PRITCHARDS ENTERTAIN FOR MRS. LAWLESS

Celebrating the birthday of Mrs. W. J. Lawless, Rev. and Mrs. A. O. Pritchard entertained informally at a dinner party at their home on West Orange Grove avenue, Saturday evening.

Among those seated around the charmingly appointed dinner table honoring Mrs. Lawless were Mrs. John C. James, Mrs. Sallie Webster and the host and hostess, all

Mapha Club Plans To Distribute Christmas Baskets

Miss Marianne Daily, president, and Miss Dorothy Walsworth, secretary, were co-hostesses to the Mapha Club at its meeting in the home of Miss Walsworth in Pasadena.

Plans were made during the evening for the annual Christmas dinner party which will be given December 21 at the home of Mrs. Emmett Black (Marjorie Ashmore) of North Baldwin avenue. The same evening will be given over to filling Christmas baskets for needy families.

This group of debutantes and young married women each year give baskets to indigent families that might not otherwise be remembered.

More than twenty members representing Sierra Madre, Pasadena, South Pasadena, Los Angeles, San Marino, Monrovia and Arcadia were present.

LEGIONNAIRES GOING TO EL MONTE MEETING

Eighteenth District of the American Legion will hold a meeting at 6:30 next Friday evening in the El Monte Legion Post clubhouse, which all delegates and alternates of the district are expected to attend, according to an announcement by Commander Sam Graham of American Legion Post 297. Heading the delegation from this post will be Commander Graham and Norman Jensen as delegates.

friends of many years standing.

SOCIAL NOTES

Mrs. Frances Burton entertained the monthly bridge luncheon club at her residence in Woodland Drive, Tuesday. Following a delightful luncheon, the members spent the afternoon playing bridge.

Mrs. I. F. Petterson of West Montecito and her guest, Mrs. Mary Ward, attended the Hollywood Opera Reading Club, of which Mrs. Petterson is a member, Monday, to hear a reading of "Martha" and a witty speech by Rupert Hughes.

Miss Norma Sexton, entertained fifteen guests with a delightful dancing and supper party at her home, 249 Ramona avenue Saturday evening.

Monrovia Women Hear Mrs. Ferguson's Talk On Alaska

Fitted, because of her residence in Alaska, to know the economic situation, geographic layout and the natural resources of our northernmost possession, Mrs. Hazel James Ferguson spoke before the Monrovia Woman's Club, Wednesday afternoon on the subject of "Alaska," sketching the activities of women's clubs in Alaska, their scope and extent. She outlined the life of the natives and what the government does to help their plight.

Your Corset Problems Solved By Spirella

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"The economical trip offered on
The Challenger enabled me to bring
my daughter with me . . ."

Mrs. B.R.
Los Angeles, Calif.

The Challenger
"EVERYBODY'S LIMITED"

When you ride this famous train to the East, not only do you travel in fine comfort, but you also save money. Here's the proof:

Dining car meals for as little as 90¢ a day—break-

fast 25¢, luncheon 30¢, dinner

35¢. Free pillows—porter service

throughout—soft, bluenight lights.

Special coaches for women and

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Sleeping Cars—Pullman-Tourist

Sleepers especially designed for

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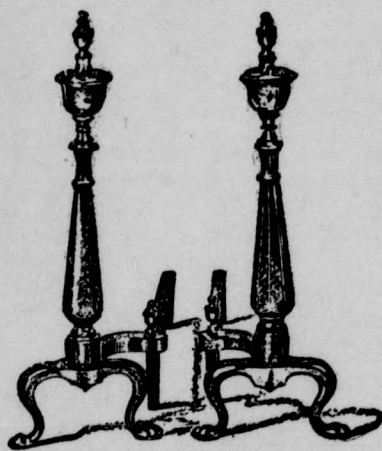
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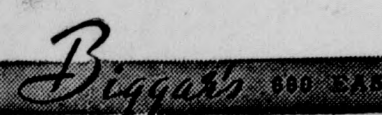
6.50 to 11.00

• FIRE SETS

8.50 to 11.00

• HEARTH BRUSHES

1.50 and 2.00



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FULL TRACK ODDS
5% Commission

Eastern Descriptions for the
Amusement of our Patrons

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At the business meeting which preceded the program at the Woman's Club, Mrs. A. S. Myers, president, announced the appointment of Mrs. Fletcher White as first vice-president and program chairman; Mrs. E. Hall, as a member of the board of directors; Mrs. R. O. Calkin, press chairman, and Mrs. L. Pearson, chairman of child welfare.

Following the business session, the audience was entertained by the children of the Children's Home singing Christmas carols, accompanied by Miss Moreland Kortkamp.

Mrs. Myers asked that all who had not as yet brought or sent in gifts for the Christmas welfare work, please send them to the clubhouse at the next meeting.

Announcement was made of the card party for the benefit of the Flood Fund, at the Wistaria Vine Gardens next Monday night.

Assisting Mrs. J. C. James, hostess chairman for December were Mrs. R. C. Lewis, Mrs. G.

Guignett, Mrs. Frank Spencer, Mrs. Charles B. Klunk, Mrs. E. D. Burbank, Mrs. Porter, Mrs. R. R. Hartman, Mrs. F. Blakeman, Mrs. Woodson Jones, Mrs. E. Irish, Mrs. N. Young, Mrs. William Lees, Mrs. K. Miller, Mrs. S. Webster, Miss Florence Gilmore and Mrs. W. S. Hull had charge of decorations, Mrs. Homer Glidden arranged the stage settings, and Mrs. J. Milton Steinberger introduced the speakers of the program.

After lunch the Christmas spirit was artistically displayed in the very delightfully arranged, and original recitations of Mrs. Guy Stewart McCabe of Alhambra, assisted at the piano by Miss Kortkamp.

Children from the home who sang the Christmas carols were Margaret Gonzalez, Ofelia Lazzaro, Henrietta Sanabria, Bobby Sanabria, Manuel Reyes, Armando Morales, Victoria Meza and Consuelo Lopez.

—Grace Calkin.

A. L. A. Activities

By Maybelle Caley Barker

At our unit meeting Thursday we had the reading of our constitution and by-laws and amendments were considered. Our Americanism chairman continued her interesting talks on the Constitution and we were interested to know that 30,000 copies of our flag code have been ordered for the schools of Philadelphia. The order followed closely upon a recent enactment of a law by the Pennsylvania Legislature requiring the teaching of flag etiquette in all public schools of the State and that all eighth grade pupils shall be furnished with a copy of the code.

Our hostess, Dolly Hill, furnished wonderful refreshments which carried out the Christmas motif.

Our next meeting will be on December 23rd—just two days before the merry Yuletide. Many of our members attended and enjoyed the joint meeting with our Post on Monday evening when travel pictures were shown.

At the Juniors regular meeting on Saturday afternoon, plans were made to make sweets for the Christmas party at San Fernando hospital. They will be taken to our next presidents meeting of the District on December 20th. More than 7,000 men and women veterans confined in California hospitals will be remembered during the holiday season thru the generosity and service of the 411 Units of the Legion Auxiliary.

YOUR HOME AND MINE

BY ANNE WILSON



Kitchen modernization is being discussed so widely these days that perhaps you, like hundreds of other homemakers, are beginning to look appraisingly at your kitchen with the thought that there may be some respects in which it could stand improvement.

While you are considering the subject, don't forget the lighting. Good lighting is beneficial because it actually makes work easier. And a kitchen is more cheerful and inviting when it is adequately lighted.

I have noticed that the trouble with the lighting in many kitchens is that the ceiling fixture is expected to light the entire room. As a matter of fact, every place in the room where you are accustomed to work needs its own special means of illumination, for you should never work in your own shadow. This means, first of all, a light above the sink. Be sure the lamp is completely shaded. Next, there should be a light over the range. And if your cupboards have working spaces beneath them, a light should be located at each one.

The ceiling fixture should have at least a 150-watt globe, and it should be completely enclosed by a milky-white glass shade. The light over the breakfast nook should be shaded, too, so that it sheds no glare in the eyes of the diners.

Recessed panel lighting is being made a part of the kitchens in many new homes. The light comes through an opal glass panel in the ceiling and is soft and glareless in quality.

MICKIE SAYS—

TH' BOSS PREDICTS A GREAT CAREER FER ME IN TH' DIPLOMATIC SERVICE, HE SEZ, ON ACCOUNT OF BECAUSE HE SEZ I KIN REMIND FOLKS TO PAY UP THEIR SUBSCRIPTIONS 'N NOT MAKE 'EM MAD



STUDY GROUP INVITES PUBLIC TO MEETINGS

Mrs. Nestor Young was hostess for the Economic Study Group, at her home, 209 West Highland avenue, last Thursday. These meetings are held every Thursday with an open forum of discussion beginning at 10:30 a.m. The public is invited to attend. Mrs. Rose Snell is present chairman of the group.

MARY CLATWORTHY IS A SCHOOL PAPER REPORTER

Mary Jane Clatworthy is reporter on "The Monthly Squint," a school paper published at Woodrow Wilson Junior High School by the 9-11 homeroom. Each homeroom is represented by their president and a reporter elected by the class.

BLUE BIRD COMING TO THE PLAYHOUSE

Mr. Daniel Cupid, the cherubic gent whose much used bow and arrow has settled countless heart attacks, finally is forced to avert international difficulties in the current comedy "Fresh Fields" at the Pasadena Community Playhouse. The duel of England, represented by the proper London delegation, versus the rough and ready gang from Australia is just reaching the well-known point of Burst when Mr. Cupid settles the issue with four bull's eyes.

"Fresh Fields" completes its Pasadena run on Saturday, December 18th, to be followed on Tuesday, December 21st by "The Blue Bird."

If you have no MAN in the family please do not read this ad...

A complete stock of merchandise for Dad and Lad

Tom Tyler Mens Shop

Telephone 39

Winter Visitors Still Coming On

Sierra Madre welcomed as new residents this week, W. R. Clement, 143 East Highland avenue; F. H. Keeler, 552 Woodland Drive; Bruno Cartelletty, 634 Woodland Drive; J. L. Lindre, 227 South Baldwin avenue; W. A. Seamer, 3 West Carter avenue; Margaret Anderson, 610 Holly Trail; Mrs. A. Leslie, 246 West Highland avenue; William Cronn, 58 West Carter avenue; and John C. Hippert, 484 Mariposa avenue. Mr. Hippert, a Pittsburgher, came to Sierra Madre to spend another winter here, having resided here last winter. He came here via Florida and the Southern route.

"PEACE" IS THE SUBJECT AT WILSON P.T.A. MEETING

"Peace" is the subject of the next Woodrow Wilson P.T.A. meeting next Thursday, December 16, at 2:30 p.m. Music by Wilson's Boys Choir and orchestra will be among the features of the meeting. Mrs. Waverly Pratt will preside.

ARCADIA

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Bob Sprowl, Manager

Friday, Saturday

Anthony Martin, Leah Ray in "SING AND BE HAPPY" with Dixie Dunbar

— AND —

"SHE'S NO LADY" Featuring Ann Dvorak, John Trent, Guinn Williams

Sunday, Mon., Tues., Wed.

"That Certain Woman"

Starring Bette Davis and Henry Fonda

— ALSO —

Ronald Colman, Madeline Carroll, Douglas Fairbanks, Mary Astor and others in "THE PRISONER OF ZENDA"

WASHINGTON THEATRE

Washington at Lake PASADENA

Ph. Sterling 0140

Adults 25c Children 10c

Friday, Saturday

"Theodora Goes Wild"

Starring Irene Dunne

— AND —

"WESTERN GOLD" with Smith Bellow

Sunday, Mon., Tues., Wed.

Sonja Henie and Tyrone Power in

"THIN ICE"

— PLUS —

The Coronation in Colors

— ALSO —

Walter Olund in

"CHARLEY CHAN on BROADWAY"

New Slant On Old World By A Woman

Continued from Page One

with our limited resources. We had been marched to a public bath the day before, and had gathered bits of greens from the streets. Our stars were cut from cigarette packages. A bit of cotton wool made lovely effects. And my American crackers, a year old, helped in the feast. Chocolate, which I had carried about until it was very stale, made the Christmas gifts, laid under the headrest of each prisoner in our cell.

"There can be no hope for permanent peace in the Far East for a long time to come. Russia determined, and began to prepare, as far back as 1922, to move into China. As a matter of fact, Russia today controls more Chinese territory than Japan does."

"The Chinese farmer of Manchuria has better living conditions today under Japanese rule, stern and severe as it is, than under the former Chinese brigandage conditions. The Chinese National movement seems almost doomed to failure, with the pressure of both Russia and Japan."

"In the Mediterranean more trouble is brewing. The democratic element of Spain and Italy is being crushed—and it seems as though both of these countries are moving along the lines of Russia and Germany to complete dictatorship."

"One Christmas, spent in an inn in Syria gave me the closest feeling to that Christmas Day in Bethlehem, over 1900 years ago. There the inns are built as in Palestine, and in the night, with the star above, and the animals tethered so close, I felt indeed as Mary and Joseph may have felt in the manger long ago."

"In our own country we have a feeling of security. And from that we should have tolerance for all these other distracted people. We must try to understand the other's problems."

BIRTHDAY GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated...

William D. Scoins	Dec. 10
Ella A. Cadmus	Dec. 11
Donald Colbert	Dec. 11
Velma Pickett	Dec. 12
Mignon Murphy	Dec. 12
Roberta Roberts	Dec. 12
Emile Sturmthal	Dec. 12
Mrs. Geo. Halpin	Dec. 12
Mrs. Milton Bowler	Dec. 15
A. A. Lanphear	Dec. 12
Mrs. Paul Carter	Dec. 13
George Steinberger	Dec. 13
Norman LaLone	Dec. 13
Raymond Picard	Dec. 14
Virginia Embree	Dec. 14
Norman Jensen	Dec. 14
Carl Young	Dec. 14
Lillian Kennedy	Dec. 15
John M. Shaw	Dec. 15
Mae Barlow	Dec. 15
Dena Shapiro	Dec. 15
Mary Sylvia Colbert	Dec. 16
Evelyn Solary	Dec. 16
Josephine Johnstone	Dec. 16

LYRIC

Phone 90

— MONROVIA —

Foothill Boulevard

5 Days Starting Friday

KATHARINE HEPBURN

GINGER ROGERS

in

"Stage Door"

with

Adolphe Menjou, Ralph Forbes

— ALSO —

JOE E. BROWN

in

"Fit for a King"

with

Helen Mack, Paul Kelly

Top Quality MEATS

YOUR Safeway market man is selling top quality meats at bargain prices. Just look at the values listed here. Plan now to serve some of this fine meat tonight or tomorrow. And, most important, note that this is the famous Safeway Guaranteed Meat. It must please you, or you get every cent back!

Prices effective through Saturday, December 11, in Safeway-operated departments of stores within 35 miles of Los Angeles. Sales tax will be added to retail prices on taxable items.

PRIME RIB ROAST

lb. **27c**

The "aristocrat of oven roasts," cut from the first five ribs of Safeway Guaranteed beef. Try one of these standing rib roasts

PORK ROAST

BLADE RIB or LARGE LOIN lb. **19c**

Blade rib or large loin of Safeway Guaranteed pork to roast. Fine with apple sauce.

BEEF ROAST

lb. **19c**

Center cut seven bone chuck from Guaranteed beef.

LAMB LEGS

lb. **27c**

Genuine baby lamb, guaranteed top quality by Safeway.

LAMB ROAST

lb. **17c**

Shoulder cut from Guaranteed lamb to roast or stew.

COLORED HENS

lb. **31c**

Milk-fed, dry-picked, colored hens to stew or fricassee.

COLORED FRYERS

lb. **35c**

Dry-picked, milk-fed, soft bone roasters and fryers.

REX PURE LARD

lb. **12c**

Cudahy's Rex brand pure lard, packed in cartons.

BONELESS ROAST

lb. **29c**

Shoulder clod or rolled rump roasts, from Guaranteed beef.

SLICED BACON

per pkg. **17c**

Swift's Premium brand sliced bacon, 1/2-lb. cello pkgs.

SLICED LIVER

lb. **15c**

Eastern pig pork liver, sliced. Fry with bacon or onions.

CUDAHY'S FINE QUALITY BACON

Any Size Piece, lb. **29c**

Centers lb. 33c

FRESH SEA BASS

lb. **19c**

Fresh sea bass, sliced to fry or broil.

Lowest Price In 22 Years!

You'll want plenty of walnuts for your family and friends this Christmas. And at this low price, they are a real bargain.

Diamond Fancy Budded WALNUTS

per pound **20c**

Grower - Consumer Benefit Sale

CANNED VEGETABLES

Peas, Beans, Corn	Standard pack	3 No. 2 cans	25c
Stokely's Corn	Gentleman Country	No. 2 can	11c
Brown Crock Beans		16-oz. cans	25c
Stokely's Peas	Honey-Pod	No. 2 cans	25c
Stokely's Spinach		No. 2 cans	25c
Stokely's Tomatoes	Solid Pack	No. 2 cans	25c

MISCELLANEOUS LOW PRICES

Jell-well	Assorted flavors of gelatin dessert	2 boxes for	7c
Mission Tuna	Delicious in sea food salads	2 No. 1/2 cans	25c
Syrup	Sleepy Hollow Brand, Pint	quart jug	35c
Canned Milk	Max-i-mum Brand	3-lb. cans	18c
Formay	Swift's Blended 1-lb. shortening	can	47c
Crisco	Pure vegetable 1-lb. shortening	3-lb. can	50c

FLOUR VALUES

Flour	Kitchen Craft, No. 5 bag, 19c	No. 10 bag	37c
	24 1/2-lb. 79c; 49-lb. \$1.55		
Pancake Flour	Harvest Blossom ready mixed	40-oz. box	15c

CANDY VALUES

Satin Mixed	2 lbs.	19c
Fine hard candy		
Price ex-tax, .09223; tax, .00277		
Chocolate Drops	2 lbs.	23c
Assorted centers		
Price ex-tax, .11165; tax, .00335		
Gum Drops	2 lbs.	23c
Monster size		
Price ex-tax, .11165; tax, .00335		
Stuffed Mints		19c
Satin finish mints, per lb.		
Price ex-tax, .08446; tax, .00554		
Monterey Chocolates		35c
Fancy assortment, 1-lb. box		
Price ex-tax, .33980; tax, .01020		
Monterey Chocolates		67c
Fancy assortment, 2-lb. box		
Price ex-tax, .65049; tax, .01951		
Chocolate Peppermints		25c
Mint creme centers, 14-oz. box		
Price ex-tax, .24272; tax, .00728		
Peanut Clusters		25c
Always popular, 13-oz. box		
Price ex-tax, .24272; tax, .00728		

PEACH Stock-up WEEK!

Safeway stores all over the West are joining in a special campaign this week to sell more California peaches. Take advantage of the low prices now in effect. Stock up for winter.

Del Monte Peaches	No. 2 1/2	15c
Fancy California peaches, Choice of sliced or halves in fine syrup.		
Libby's Peaches	No. 2 1/2	15c
California peaches, Fancy halves or slices in heavy grade syrup.		
Stokely's Peaches	No. 2 1/2	15c
Halves or slices of California grown peaches. In excellent syrup.		
Peaches Golden City Yellow	No. 2 1/2	25c
Golden City Yellow Free to n.e. Choice of sliced, halves. Good syrup.		

AVOCADOS

Fuente variety, good size..... Each **10c**

BANANAS

Firm, golden-ripe fingers..... per lb. **5c**

GRAPEFRUIT

Large size, full of juice..... 5 for **10c**

ROME BEAUTY APPLES

Fine quality, excellent to bake..... 7 lbs. **25c**

DELICIOUS APPLES

Fancy quality. To eat or cook..... 4 lbs. **25c**

JONATHAN APPLES

Northern grown, crisp and juicy..... 7 lbs. **25c**

TANGERINES

New crop Imperial, Fine flavor..... per lb. **5c**

RUSSET POTATOES

No. 1 quality, Northern grown..... 10 lbs. **19c**

BURBANK POTATOES

Fancy quality Stockton Burbanks..... 10 lbs. **22c**

CABBAGE

Firm, crisp, solid heads..... per lb. **2c**

SWEET POTATOES

Merced Jerseys, Baking sizes..... 4 lbs. **15c**

CARROTS

Freshly pulled, Medium sizes..... 3 bunches for **5c**

BANANA SQUASH

Thick meat, Fine to bake..... per lb. **1c**

NEW CROP NORTHERN NAVEL ORANGES ARE NOW AVAILABLE AT ATTRACTIVE PRICES AT YOUR NEIGHBORHOOD SAFEWAY-OPERATED PRODUCE STAND.

PEANUT BUTTER

1-lb. jar **15c**

BEVERLY, Rich smooth spread, made from freshly ground No. 1 peanuts. 2-lb. jar 25c; 1 1/2-lb. jar, 20c.

FLOUR

High quality flour milled from choice wheat. No. 5 bag, 18c; 24 1/2-lb. 67c; 49-lb. \$1.33; 98-lb. \$2.39.

OLEO ROBIN HOOD BRAND

A new quality margarine at a low price. Every pound guaranteed.

2 1-lb. boxes **27c**

SAFEWAY

SIERRA MADRE NEWS

Sierra Madre, California
Established October 2, 1906

Published Every Friday
L. R. GOSHORN
Editor and Publisher

TELEPHONE 48
9 Kersting Court

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.



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Subscription rates: One year, \$2.
Six months, \$1.25; Three months, 75c

One thing I have desired of the Lord, that I may dwell in the house of the Lord all the days of my life. . . .
—Ps. xxvii.4.

Consider that all which appears beautiful outwardly is solely derived from the invisible Spirit which is the source of that external beauty.
—L. Scupoli.

THE AMERICAN FAMILY

We heard about it, we read about it, many of us consider ourselves a full-fledged part of it. And not a few scholars have labored ardently to tell us about it in impressively worded analyses, while the photographers are always seeking a picture of it.

And now comes the most recent thumb-nail portrait of that much discussed entity—the typical American family!

This latest sketch, drawn from Government surveys of the earning, living, and spending habits of 100,000 average American families on farms, in villages, towns and cities, presents the following conclusions:

The usual American family, living in a small city, has an income of \$1,400 a year, salts away part of the monthly income for the home it is now engaged in buying, owns a 1935 automobile, and goes to the movies once a week—along with 90 million other Americans!

Family income of the 100,000 family groups tested by the survey, ranged from an average of \$1,617 in Klamath Falls, Oregon, to \$955 in Lincoln, Illinois.

Slowly but surely, the "typical American family" is emerging from the mists of politicians' rhetoric! Facts and figures are giving us candid camera portraits—of ourselves!

SANTA IN GOOD FORM

Notwithstanding the current slack tugging at the coat-tails of business, Christmas shoppers' purses will jingle right merrily to the tune of an extra half billion \$200,000,000 of it in increased dividend payments.

Taken separately, the gift packages of special Yuletide payments offered by many of the concerns isn't breath-taking. But when totaled up together the sum flirts closely with a quarter of a billion—which means Santa's shopping bag should be a weighty one, and our local merchants are well equipped to see that it is richly and fully stocked!

One motor car company is making a special payment of \$400,000. Not a great deal, to be sure, but this is the company's first payment in almost six years, and that comes under the heading of "good Christmas tidings!" An electric company tops the list with its disbursement of over \$28,000,000, and the railroads, not to be outdone in contributing to the general pre-Christmas good news, are making payments of more than \$12,000,000.

The Department of Commerce chimes in to report that retail sales in small cities and rural areas are keeping steadily above last year's levels in all parts of the country except the South. Add all this to the \$320,000,000 to be distributed to six and one half million Christmas club members by banks, and it looks as if Santa is going to need those broad shoulders of his to tote this season's load of Christmas shopping!

Everybody Buys and Uses Christmas Seals

GREETINGS
1937
The TYPIST



2 MORE WEEKS TO SHOP

The... Watch Tower

By Perley Poore Sheehan

IT WAS about a blue Persian kitten. The story was told us by someone who trusted us greatly, a man we've known for many years. Sane—sane enough to have remained rather notably solvent in spite of the depression, on money hard-earned in a difficult profession. No tightwad though. Generous. Happily married—since away back before the war; and still in love with his wife, and she with him. In later years they've traveled a lot—summers in the North, winters in the South. And wherever they went, there went the Persian kitten also. An old, old cat, at last, of course; but always the kitten to them.

WE'RE not going to try to tell how much you can come to love an animal like that—or any animal; somewhat as you might come to love, say, a subnormal child; or subnormal as to speech, unorthodox in matters of religion; yet careful, amusing, something of the Sphinx, the silent gazing into a world to you unknown, as if here were one familiar with fairyland, or even deeper mysteries of Nature. Well, at last the cat grew so old and ill that this man, after the usual lag and painful consultations, decided to take the final step. We won't go into that. He held the creature in his arms as the vet applied the needle.

HERE'S the point of the story—and we do hope that it won't offend anyone. But that night, after his wife had gone to bed, our friend still sat by the fire listening to the radio. Good music dialed soft—the Philadelphia symphony. And he was feeling sad and lonely, thinking of you can imagine what, when the orchestra went into a Requiem by Brahms. You know, "Requiem aeternam—Domine." (Give them eternal rest, O Lord!) The music sounds like that. "And then," our friend went on—or tried to; he was finding it pretty hard. "And then—"

WELL, he'd never been one to dream very much, he said, or give himself over to strange fancies. A realist—he could always play a good game of poker; and the scientific type without being an out-and-out materialist. But as he listened to that Brahms Requiem—and still heard it, too, which showed he wasn't asleep—he found himself in a dim cathedral, where he saw a catafalque reared in front of the altar fit for the funeral of a king, all draped in white satin and with about a thousand candles lighting it, while a shadowy crowd that filled the nave made a whispering chorus to the Requiem. Everything natural, solemn, and holy. And lying in state up there, dead but beautiful again—his Persian kitten.

THEN, take that something else we heard. From another friend—an elderly mechanic, this time; sound as an oak and that reliable; but always with the bit of a smile in his eyes when we used to tell him he ought to come to church. Still, for all that, one of our best helpers in the making of that little St. Francis Park. He showed up there the other day with a large carton of young Boston ferns—such as we'd told him we wanted for a certain place. We'd never seen ferns that were finer—so clean, each plant detached and well rooted, no broken fronds. We thanked him. But he said we had no one to thank; he'd got them from a man who was glad we could use them.

IT was a couple of days later—after some hard thinking—that he told us more about this man. "A real man!" was the way he described him. If he didn't like you, he'd leave you alone; but, say if he looked on you as a friend, there wasn't nothing he wouldn't do for you. No sir! And a good worker, too. Behaved himself. Paid his debts. Understand? A real man! And when we'd agreed that this was so, our friend carried on: "And now I want to tell you what he said when he dug those ferns, knowing what I was going to do with them. He said this: 'I ask God Almighty to bless these ferns and make them to grow in the place where they're going to.'"

AND the elderly mechanic looked at us to see what we thought of a person who'd say a thing like that. He wasn't smiling. His expression was as blank and clean as a child's. We said, "Fine!" And we even went further. We told him that we also often said, "God bless you, little flower!" or "Dear Saint Francis, help this tree to grow!" things like that, when planting in a garden. And in doing so, we added, we merely followed, after all, a custom old as the hills, indulged in by "real men" everywhere. (P.S. Those ferns look happy, all right, where they are.)

FERNS, a Persian kitten, men—reflections all of The One. But here, we think, we'd better fall back on poetry. A couple of lines by Richard Hovey: *Enthroned above the world although He sit, Still is the world in Him and He—in it.*

TELLING PEOPLE ABOUT IT KEY TO CALIFORNIA'S SUCCESS

By Ralph H. Taylor
(Executive Secretary, Agricultural Council of California)

IN this highly competitive era, it's not enough to grow a good product.

It's equally necessary—if you want to turn that product into cash—to tell the world about it! No one beats a path to the farmer's door—not any more! That day departed several decades ago. But California farmers, pioneers in the business of cooperative selling, have their own Great White Way, stretching from farm to market—blazing with the challenging lights of modern-day advertising.

And California's position as No. 1 Farm State in the Nation is due in no small part to the aggressive, effective advertising policies of California farm cooperatives. "Grown in California," due to quality products, rigid standards and splendid advertising, has become one of the greatest trade assets in the history of merchandising.

Other states produce farm commodities in greater volume than California, but California leads every state in the United States in total farm income. Yet California is farther from its markets than other States. And California has the disadvantage, too—economically, at least—of producing many so-called "luxury commodities," which must compete with every-day necessities produced elsewhere.

The annual report of the California Fruit Growers Exchange—one of the first farm co-ops to launch out on large-scale advertising, and now the world's largest advertiser of farm commodities—gives illuminating insight into the value of ad copy in increasing consumer-demand for a given commodity.

The year just ending marks the thirtieth consecutive year that the California Fruit Growers Exchange has told the world about California oranges—in paid advertising! During those 30 years, orange consumption has increased 250 per cent! Thirty years ago, the average American consumed 31 oranges a year. Now, the

average American isn't average unless he eats 79 oranges a year! And during those 30 years, the Exchange has spent \$24,453,043 in advertising, or about 1.12 per cent of the value of the fruit sold. For the year, 1936-37, despite curtailment of advertising due to last winter's freeze this farm cooperative spent \$1,311,819, in advertising—and made better dividends for its growers by reason of the expenditure!

George Washington and Abraham Lincoln and the American people of their eras—unless history is in error—knew nothing of orange juice as a breakfast-starter. Even 30 years ago, orange juice was comparatively unknown. But this year, two thirds of California's entire crop of oranges reached the consumer's palate as a beverage. You can credit that to advertising!

If you read about hot lemonade as a winter remedy; cold lemonade as a summer restorative—the lemon as an aid to beauty and the lemon that "brings out the flavor"—you can credit that to advertising, too! And if you ask for grapefruit at your morning meal that's advertising, also. It's all part of the campaign that changed oranges, lemons and grapefruit from occasional luxuries to every-day necessities.

And what's true of the entire citrus industry is true of nearly every other branch of the California farming industry, at least where farm co-ops handle a major share of production. And with crop surpluses in many fields of agriculture, you can expect to see more advertising instead of less. New legislation in California has greatly facilitated the raising of funds for grower advertising campaigns. The rapid climb of canned and packaged goods in popular favor, by reason of improved methods and smart advertising, has spurred producers to the need for more advertising.

California's Great White Way from farm to market, according to all portents, will blaze more brightly during 1938—with bigger and better advertising of California's bigger and better commodities!



Hunters report that duck shooting has been fine in San Diego county since the opening of the season, November 27. Many limits of bluebird, sprig and teal have been bagged at Lake Henshaw, Cuyamaca lake, Morena and Otay reservoirs. Prospects for a continued good season are favorable.

The unusual desert holly now at its peak in Death Valley and some other desert areas adds much to the beauty of the landscape. This surprising plant grows close to the ground in bushes about the size of the ordinary sage brush. At this time of the year, the holly leaves turn a pure white and present a sight lovely to behold. . . . Remember, it is against the law to pick holly or other wild growths.

In spite of the comparatively small amount of traffic between the hours of 1 and 6 a.m., a great many crashes occur. Usually they are had ones, too. If you don't believe it ask your police—or even your milkman, says the National Automobile Club. There are reasons, of course. The joy riders are all out hell-bent on wheels and they cause plenty of trouble. But many other motorists are rushing to get home faster than they would travel ordinarily, under the impression that lighter traffic means safer streets.

Toll gates have been erected at Lake Arrowhead Village, and an entrance fee of \$1.00 per car per month and 50 cents for each pedestrian is being collected by the operators of this mountain community and resort. Everyone except property owners and their guests, concessionaries and employees are charged the entrance fee.

Back in 1890 . . . A President of the United States was running a printing press . . . One of America's big steel company heads was stoking a blast furnace . . . An international banker was firing a locomotive . . . A railroad president was pounding a telegraph key . . . There's always room at the top. Where will you be in 1957?

Evidence of the American's creative genius has been reported by the United States Patent Office. The office has just issued its 2,100,000th patent—a camera that projects pictures as well as takes them. Although 140 countries and territories in the world grant patents, this nation far outstrips them all in the number of patents granted yearly. The Patent Office reports. Last year a total of 39,795 were granted.

Wages paid to farm hands last month were the highest in seven years, statistics of the Department of Agriculture show. The daily rate of pay, not including board, showed a gain of 24 per

Gaddin' Around with BILL PEET

"GOOD Morning dear teacher—Thats what the boys and girls in the early grades sing these days as school classes open. When I went to school some years ago, back in New England, classes were opened with prayer, followed by a hymn with usually a prim, hatchet-faced lady of middle age or uncertain age, the teacher, leading us.

There are probably quite a few of the old gals left in New England about ready to retire, but most of them have been replaced by younger women quite capable of handling all situations according to the latest approved methods.

The reason for the foregoing outburst was the appearance in Sierra Madre last week of nearly 150 teachers from county schools to attend a session of the Teachers Institute.

The average male is susceptible to feminine pulchritude and I am not a complete exception to the rule. As I passed near the grammar school shortly after 6 p.m., I saw a flock of smartly dressed, good looking young women leaving the building and inquired if "There was an afternoon tea or sump'n'?" Also, "Who were all the gals who were so easy to look at?" When told that they were school teachers I was thrown back for a 10 yard loss. They most certainly were not the stern faced studiously minded school marm type I knew when a boy.

Then, of course, I remembered that I was living in another generation where they do things differently. In the old days they never had IQ tests and school teachers did not wear short skirts or have their hair bobbed, and at the beaches they wore skirts, and hose and a lot of other grim looking things when they went bathing. But this modern teacher is all right with me too.

Judge Tom Neale tells a pretty good story and starts off by saying "Did you know that the man who invented home brew during the prohibition era reminds me of my shot gun?"

The answer was this, "That man, like my gun, was a poor judge of distance." Now for the story.

The Judge loves to fish and hunt—started out after ducks the other day over at the Salton Sea with several companions. There were plenty of ducks and every-body but the Judge bagged 'em. Neale returned home very much disgusted and with no ducks. He couldn't figure it out because he is a good shot and always gets his share of game or fish. He finally discovered that something was wrong with his trusty gun—that it didn't have sufficient carry to reach the ducks. So the gun is now being repaired and Judge Neale expects to make up for the ducks he lost by setting a new record or—something.

From Pasadena comes word that all tickets for the Rose Bowl football game have been snapped up—a complete sell-out, and that's not good news to many Sierra Madreans who seldom miss one of these big games. I have a "hunch" that there will be tickets available because the game is nearly a month away and I have never known a sell-out for any big sporting event a month before it is staged.

Don't be discouraged you football fans and fanatics, get to some friends in Pasadena who knows the ropes and I feel sure you will be able to get through the turnstiles—but start your shopping early.

Those who may be interested in planting bulbs, heres the latest advise from a well known flower grower who says that December is the time to plant, Amaryllis, Anemone, Baby Glads, Daffodils, Iris, Gladiolus, Lily of the Valley, Tulips, Narcissus, Ranunculus, and all lilies except Madonna.

TOWN PICKUPS

J. C. Whyte, former Sierra Madre transfer man now managing ranches at Oakdale in the San Joaquin valley, visited friends at Thanksgiving time arriving a week before he was expected and overstayng his intended leave. "I love this old town" said Whyte, "and its hard to leave." . . . Tom Tyler is a local merchant who is not singing the "blues" . . . "Business could be worse," he says. "I have a friend in this city who tells me that he will either have to fire his cook or else get out an injunction restraining her from making so much pastry. 'I'm taking on weight' he moans . . . The next time you are in the bank, ask Herbie Ingraham to tell you about his horse 'Bulgealong' . . . Miss Frances Lord did a bit of fancy roller skating at the Sierra Madre Merchants ball team's party and said she had several good looks at the ceiling; also that a couple of black and blue spots on her arm indicated somebody had skated over her prostrate form . . . Mrs. May Fox of the newsstand informed me that I rode out on the same trolley car from Los Angeles and failed to speak to her. I apologized and told her that I must have been because she wore a hat and I had never before seen her with a bonnet on . . . Dr. Dave Sheehan, brother of Perley Poore, is here for a brief visit. He's from Florida. The subject of oranges was not discussed, but aside from the rela-

The WEEKLY CONSTITUTIONAL

by MAX BERNIS

Binding the Union

During the first hundred years under our Constitution, what part did the Supreme Court play in cementing the union of States?

Because it lacked the necessary powers to enforce its acts, the union of States under the Articles of Confederation, almost collapsed. To give it the required strength and to correct other faults, our Constitution was adopted. Under it the States surrendered to the Federal government certain specified national powers and defined the Federal Constitution as "the supreme law of the land . . . anything in the Constitution or laws of any State to the contrary notwithstanding."

The States knew from experience that this was necessary to preserve the union. But in actual practice they frequently adopted or changed State constitutions or passed State laws in conflict with the Federal Constitution. When such cases came before the Supreme Court it found such State laws unconstitutional. In fact, during the first century of the Supreme Court's existence, the chief conflicts over Court decisions were not in connection with the Court's action regarding acts of Congress, but in the limitations which Court

decisions placed upon State authority. As time passed it became clear that if different States had been allowed regularly to pass laws in con-



With "the supreme law," there soon would have been no supreme law, that is, no Constitution. Chaos would have resulted and the union would have collapsed. Especially by its work during the first century of its existence the Supreme Court was an important factor in preventing this and thus binding and preserving the union.

Copyright 1937 by Max Bernis

Annexation Scheme Gets Steback In Allen Ave. Area

Opposed by more than 500 residents of County Island No. 1, plans to annex the area valued at approximately \$800,000 to Pasadena, struck a snag at Monday night's meeting of the North Allen Avenue Improvement Association.

The number of signatures obtained on the opposing petition was said to be more than half of the registered voters in the area, bounded generally by Allen and Santa Anita Avenues, Villa and Walnut Streets.

The audience seemingly was composed largely of annexation foes and the discussions were lively.

City's Charm Holds Family Here

"Sierra Madre's charm is insidious—you don't feel it until you try to leave it!" Mr. and Mrs. W. P. Osterhout of Hayden Gardens, recent purchasers of the Santa Anita stables discovered this very fact when they spent two days selecting furniture with which to furnish a house in Arcadia, and decided, after all, that they could not leave Sierra Madre.

"It's awfully nice to go down the street and be greeted so pleasantly by kindly people, and our daughter, Florence was so happy with the good sisters at St. Rita's that I didn't have the heart to take her away," said Mrs. Osterhout.

tive merits of fruit, he's a good guy . . . And speaking of oranges I see that George S. Blakeslee of this city has invented a smudge-grease cleaner and rug renovators will not cheer at this news. . . . Got a big kick out of hearing Tom Carew, British born and an aviator, play "Yankee Doodle" on the piano. Tom has a girl friend in Sierra Madre, but I'm not telling her name . . . You can hear the jingle of sleigh bells—that's how close is Christmas.

ADIOS.

BIG RANCH OWNER MUST HAVE HIS NEWS

Charles H. Hastings, owner of the big 1,000 acre Hastings Ranch at the West city limits left Friday night for New York where he will spend the next few months looking after business interests. Before leaving he came into THE NEWS office for an additional subscription to be sent him while away to keep him in close touch with happenings in and about Sierra Madre.

"I must have my NEWS wherever I go," he said.



Better Plug the Leaks—

Pocketbooks often spring a leak. And they are worse than leaky roofs or leaky valves when they do.

The worst leak of all is paying more than we need to pay. The best way to stop that leak is to shop and buy where we get full value and save money at the same time.

The ads in this newspaper will stop the leaks and help you keep your pocketbook plump.

Editorial by

Andy

The Declaration of Independence was not completely signed until 1781



* CHRONOLOGY *
John Adams as President signed the Adopted Draft July 4th 1776
The Draft, before it had full list of signers, was published July 6th 1776
It was signed by 55 out of a total 56
August 2, 1776
Two others had signed by November, 1776
Thos McKean of Delaware signed in 1781

Stuff'n' Dates by Ned Moore



THOS McKEAN OF DELAWARE WHO WAS ABSENT FIGHTING IN THE WAR WAS PERMITTED TO RETURN TO THE TOP OF THE SOIL.

—ATTACH HIS SIGNATURE IN 1781!

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SHORTEN SCHEDULES OF S. P. CRACK TRAINS

Marked improvements will be made in schedules and services of trains on the Golden State Route between Los Angeles and Chicago, effective Sunday, December 12th, it was announced here yesterday by G. W. Wetherby, district passenger agent for Southern Pacific Co.

Running time of the westbound Apache will be shortened 40 minutes, it was stated, with arrival in Los Angeles at 8:30 p.m., instead of 9:40 p.m. and making connection with the famous Lark for San Francisco.

The new schedule of the Apache will give travelers more convenient arrival time at Phoenix, Palm Springs and other Coachella Valley cities. Equipment of the Apache also will be greatly improved.

The westbound Golden State Limited schedule will be shortened ten minutes. Schedules of the Californian, famed tourist train, will be adjusted, arriving in Los Angeles at 7:25 a.m. instead of at 7:15 a.m. The eastbound Californian will depart at 8:05 p.m. while the Argonaut will leave Los Angeles on the former Californian time of 8:10 p.m.

Large Entry List For Childrens Horse Show

There is a big entry list for a children's horse show tomorrow at the Santa Anita Riding Academy when the youngsters superbly mounted will strut their stuff.

The riding academy has been recently taken over by W. P. Osterhout, of Sierra Madre, who gives special attention to children.

As an added attraction at the horse show the new owner will exhibit show and trick pintos. He has recently brought from Colorado a car load of these fine animals and announces that they are for sale.

The Santa Anita Riding Academy is in Arcadia at 27½ West Huntington Drive and the show is advertised as an all day affair.

FIVE GENERATIONS OF THIS FAMILY LIVING

Mr. and Mrs. Andrew Olsen of 53 Suffolk, pioneer residents of Sierra Madre, were pleased to receive the recent news of a birth of a daughter to Mr. and Mrs. Harold Good of Franklin, N. Dakota, which made the fifth generation residing within a radius of seven miles. Mrs. Good is Mrs. Olsen's great niece.

The great, great grandmother of the baby is still living and is a resident of Finley, N. D. She is Mrs. Lars O. Hilstad, who was born October 1, 1845, and is the mother of Mrs. Andrew Olsen. The baby's great grandmother is Mrs. Ole C. Ejugstad, the grandmother is Mrs. John Rosendahl, and the mother, Mrs. Harold Good all residing in North Dakota.

Skatorial Kings And Queens Have Jolly Evening

Sierra Madre Merchants baseball club staged the first of a series of roller skating parties in Lincoln Park rink last week and a surprisingly large delegation joined in the fun.

As an added attraction, Mr. and Mrs. William Meyers, formerly of Sierra Madre, who are professional skaters, put on an exhibition that fairly sparkled. Following is the Sierra Madre party that enjoyed the pastime: James Kelliher, Robert Murphy, "Buster" and Evelyn Brain, Marino Lorenzini, Ellet Jackson, Everett Hinojos, Johnny Kennedy, Billy Kiggins, Frances Lord, "Bud" Marsh, Francis and Charles Wyatt, "Bud" Holland, Herbert Lacey, Jack, Art and George Kohl, Naomi Gomes, Earl Marsh, Art Lorenzini and Ray Leach.

Another skating party is planned for some time in January. The funds raised go into the treasury of the ball club and will be available when the 1938 season opens.

Balancing The New Books

By FRANK MOORE

STRANGE, is it not, that of all causes of unrest since the days of antiquity, the Prince of Peace is predominant. The pagan deities of Old Rome were the first to feel the forces of Christianity where—in the words of Salustius—the message of Christ, initially significant, dynamic at birth, developed under multiplying hands into a force so disruptive that it shook the Gods from the skies, buried them beneath their ruined temples, and in derision tossed after them their rites for shroud.

Centuries later the American Indian was to feel the weight of the cross made heavy by the faceted faith of its followers. In "The Enemy Gods" Oliver La Farge tells the tale of the Navajos and, in the person of one Seeing Warrior alias Myron Begay, the attempts of The Dragging Robes and Black Coat to lend to this nation a faith, foreign and fantastic.

The average Christian little realizes the adjustments a man of a lower social order must make in adopting the beliefs and practices of a higher—yet far from perfect—society. Attempts to speed the course of evolution, either spiritually or physically, results in a monstrosity or sport that finds problems around every corner and peace in none of them. "The Enemy Gods" draws an accurate and sympathetic picture of this present state in our modern Navajo nation.

Every so often comes a book based on some bit of veiled, esoteric history of America that causes the reader to wonder just how well does he know the story of the States.

Such a book is "Some Plant Olive Trees" by Emma Gelders Sterne. Of all Utopian attempts which batted on young America, none was more fantastic, romantic or short-lived than the Vine and Olive Colony established on the Alabama banks of the Tombigbee River by the French refugees of 1817.

As a curious foot-note to the cryptic history of the United States; as an example of one of the most illogical and impractical

Accident Hazards in Home and on Farm Cause Greatest Annual Death Toll



IF YOU live on a heavy traffic corner in a great city, it may be hard for you to believe that the bedroom in which you lie vainly trying to sleep while automobiles hoot and crash on the corner, is less safe than the busy traffic lane.

If you live on a farm you consider your cool barn a safer place than the machine room of the city factory where lathes and belts whirl all day long.

But in both instances you are wrong. Public attention, concentrated on automobile deaths and injuries, is being directed by the American Red Cross to the fact that accidental deaths in the home claim a greater annual toll. Automobile fatalities last year for the nation numbered 37,800; while people killed by accidents in their homes totaled 38,500. Safety drives in industries and utilities have reduced accidents until the deaths last year were 2,300 while on the farm, where safety is only now being taught by the Red Cross, annual death toll was 4,500.

The bedroom is shown by safety experts to be the most dangerous room in the house, largely due to falls and walking in the dark. On the farm, machinery causes the greatest number of accidental deaths, with

You take your life in your hands every time you commit one of these careless acts: At top, left, if the knife slips grave injury will be the result. Can-openers are cheap. Right, combination of a wet hand and body and broken electric wiring will result in a complete electric circuit and death. Safeguard electric appliances in kitchen and bath. Below, this farmer handles a vicious bull with a stick to keep it at a safe distance; had he used a rope the bull could charge him.

injury by animals ranking second. The American Red Cross launched its third annual Home and Farm Accident Prevention campaign this fall. More than ten million check lists showing hazards were carried home by school children, including members of the Junior Red Cross. Parents were asked to check these lists against conditions which might

whom the same adjective might apply. Having regained his voice in a manner almost as peculiar as the way he lost it, he comes to Hollywood, sings in the Bowl, shouts to the heavens, becomes entangled in the movies and later, in New York, fights those entanglements as they interfere with his efforts in the Metropolitan Opera.

Here is a story of low life and high motives, and it's more familiar converse, high life and low motives. Incidentally, the author knows his music and musicians. If you are at all acquainted with the musical world, you will meet all your old friends in this book.

Clyde Brion Davis—if one is to believe his book, "The Anointed"—is a deep-water sailor who is getting out over his head in a search for the celestial.

There is something very naive and disarming about the book. They say that Apelles the artist, at a loss to delineate the foam of Alexander's horse, dashed the brush at the picture in despair, and did, by accident, what he could not accomplish by art.

Davis, in his writing, gives one that impression. The story is written in an artless, almost accidental manner, yet the author's purpose is to hold his audience and he does it. The book has a mysterious air that leads the reader on and keeps him turning the pages.

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AT THE CHURCHES

Congregational
Rev. Arthur O. Pritchard, Pastor
Chas. W. Kinsner,
Educational Director

"The Fountain of Life" will be the topic of the morning sermon at 11 o'clock in commemoration of National Bible Sunday.
At 7 p.m. on Sunday the Young People will sponsor a meeting in the Social Hall by the Volunteers of America. A moving picture in color will tell of the work of the Volunteers throughout the country. All invited.

The Fireside Club will meet on Wednesday evening at 7:45 in the Ladies Parlor. The topic of the study will be "Christmas."

Bethany Church
The Little Stone Church
Rev. Stewart R. Sheriff, Pastor

Sunday—
9:30 a.m.—Bible school.
11 a.m.—Morning Worship.
Sermon, "The Sufficiency of God's Grace."
6:30 p.m.—Two Christian Endeavor Societies.
7:30 p.m.—Evening Meeting.
Baptismal service. Sermon, "Life's Great Alternatives."

Tuesday—
Miss Johnson's class Christmas party.
Wednesday—
7:30 p.m.—Prayer meeting.

Christian Science
First Church of Christ, Scientist,
Hermosa and Highland Aves.

9:30 a.m.—Sunday school.
11:00 a.m.—Sunday service.
8:00 p.m. Wednesday—Testimonial meeting.
Reading room open daily from 10 a.m.-3 p.m.; 22 North Baldwin.
"God the Preserver of Man" is the subject of the Lesson-Sermon on Sunday in all branches of The Mother Church. The Golden Text is from Paul's second epistle to Timothy: "The Lord shall deliver me from every evil work, and

will preserve me unto his heavenly kingdom: to whom be glory for ever and ever."

Church of the Ascension

Rev. W. B. Heagerty, Rector
Rev. A. G. H. Bode,
Rector Emeritus

Sunday—
11 a.m.—Morning Prayer and sermon.
9:30 a.m.—Junior Church and 11 a.m.—Holy Communion and sermon.
Tuesday, St. Andrew's Day—
7:30 a.m.—Holy Communion.

St. Rita Shrine

Rev. Hyacinth Clarey, O.P.,
Pastor

Sunday Masses—6:30, 8:00 and (High Mass) 11 a.m.
Weekday Masses 8:00 a.m.
Tuesday Evening—Devotions.
7:45 p.m.

Unity Center

All are welcome.
The regular Unity Class meets at the Park House every Tuesday evening at 8 o'clock, under the leadership of Norma Knight Jones. Unity Bible School every Sunday morning at 9:30 at the Park House. The Unity Sunday school meets at the home of Mrs. William Gerry, 146 South Hermosa avenue at 9:30 a.m.

Holiness Mission

Sunday School at 10 a.m.
Sermon, 11 a.m.
Christian Holiness Mission is holding services each Sunday at 26 Windor Lane, Rev. Velma Leasley.
Evening Evangelistic Services, 7:30 p.m.
Prayer Meeting each Wednesday at 7:30 p.m.

Christmas Buying Made Easy at The Little Shop in the Village

Well selected gifts for everyone in the family, and prices will suit everyone's purse.

CHRISTMAS CARDS

Some priced as low as 2 for 5c, others at 5c, 10c, 15c, 25c and up, also box assortment of cards for those who must buy in haste—12 for 29c, 12 for 39c, 18 for 50c and up.

STATIONARY

A gift that is always welcome, they come one, two and three quire boxes, and priced from 25c to \$2.00, a wide selection.

POTTERY

Featuring the Fiesta, California, Hollywood and Catalina lines—prices range from 25c up.

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IN SIERRA MADRE at 19 KERSTING COURT

What A Girl Sees Ramblin' 'Round

By Marjorie Hesse

VISITING a Buddhist Temple to view an exhibition of Japanese flower arrangement was an experience we enjoyed Sunday morning. The temple is in Mott street and has the traditional triangular architecture. Outside hung a huge multi-colored flag and the front was decorated with banners on which were painted Japanese symbols. We met the priest of the temple and were shown the beautiful altars—three we noticed—each lavishly decorated with gold cloth, candles, flowers and banners. It reminded us of the altars of our own church—and we felt perfectly at home. Prayers for the dead were recited and a deep-throated gong, sweet-smelling incense and the rhythmic chanting of the priest made it a beautiful and impressive ceremony.

Lee Shippey, president of the California Garden Clubs, Inc., the other evening by asking her to spell "matilija" . . . when she didn't know how. It seems that the matilija poppy is becoming nearly extinct through the depredations of vandals. . . and the Garden Clubs, Inc., is sponsoring a state-wide movement to replant the poppies that flourish so well in Southern California and protect those that are left. Incidentally we have a few wonderful clusters here in Sierra Madre. . . Some right on the main stem. . .

We were always under the impression that rubber trees only grew in pots. . . that was the only kind we had ever seen until a friend took us around our own village and to Monrovia and showed us them growing hugely in quiet residential streets. . .

We are now a charter member of a garden club. . . and we have no garden. . . We suppose now we will go around with that faraway look that characterizes most gardeners. . . and will begin to worry about growing pains of crocuses, red-noses of roses and shudder each time the wind grows chill. . . Heavens, we hoped to avoid such a dire fate. . . but those garden clubbers were determined. . . so here we are a poor garden club member with only a pot to garden in. . . Maybe we'll use the bath tub.

Beauty begets beauty—always has—and the beauty of our Wistaria Vine Gardens inspired a poem in Maybell Fossler of Pasadena, who wrote this on the back of her menu card:

WISTARIA CHINENSIS IN THE GARDEN

Here beneath the great pergolas
Rest yourself and meditate
Where the Wistaria vine out-
spreading
Weariness alleviates,
Sierra Madre's lovely garden,
Heads of flowers toward the sun
You can see dewdrops shimmer-
ing

In the heart of every one.
Not a flower here is faded,
Every path is slick and clean,
Garden beds have all been weeded
Foliage is now fresh and green.
Chrysanthemums in cascade greet
you
Roses nod their lovely heads.
Here beside the mothering moun-
tains
Beauty on tip-toe treads.

One likes to know that his or her efforts are appreciated. Our staff tries to give Sierra Madre a good newspaper. . . One that they can really enjoy. . . And scarcely a day goes by that there is not some appreciation. H. Escherich of 794 Woodland Drive came in on Monday—the very day his subscription expired—and renewed it. "We simply couldn't get along at our house without THE NEWS," he said, "for we read every word of it—the advertisements included. It is a wonderfully interesting paper and it seems to me it would be like going through life blindfolded to live here without being a regular reader of THE NEWS." And just a few minutes later F. P. Conard came in to renew his subscription and voiced an exactly similar appreciation. So, it pays to try, doesn't it?

NEW YORKERS BACK TO SPEND WINTER HERE

Mr. and Mrs. John Olmstead of New York have returned to Sierra Madre, and will live in "The Rose Cottage" of Miss Thomasella Graham of 437 North Lima Street.

WASHINGTON OFFERS A FINE FILM BILL

By popular demand the Washington theatre in Pasadena today and tomorrow presents "Theodora Goes Wild" with Irene Dunne playing the lead. This film is followed by a rip-snorting Western entitled "Western Gold," from the book of that name by Harold Bell Wright.

Commencing Sunday and running four days Sonja Henie and Tyrone Power are seen in the popular flicker "Thin Ice," one of the seasons hits. The companion piece is "Charley Chan on Broadway" with Walter Oland in the title role. As an additional feature to the program the coronation of the King, in colors will be shown.

FIRE FLAMES

By One of The Boys

OUR last meeting before the big card party and dance will be held tonight. The committees will be given their instructions. The decorating committee has already been given very definite instructions as a result of which everyone will be agreeably surprised.

The Christmas spirit must be here for tickets are selling quickly and the party will be a corker. The townsfolk continue to be pleased with our effort to instill the Christmas spirit with the tree and community baskets where they will accomplish the purpose of Christmas!

Santa Claus will have a brand new outfit this year and well he needed one. Thanks to the Kiwanis club.

Many ladies who will be without escorts have been promised a good time with lots of dancing, so all firemen terpsichorean artists had better stay away from behind the barn while the music plays.

A fire call last week brought Shorty Steinberger and Shorty Lovell on their regular foot race. Lovell won by a photographic finish. Steinberger had just rounded the last turn, when Lovell ran between his legs at the finish.

Who can remember the days when some of us had three or four brothers and several sisters and none of us were showered with toys, candy and geegaws. Still we all had a great time, because we had to make some of our own toys. How precious was that old pair of baby buggy wheels that could be turned into the finest two wheeled cart you ever saw. As to spending money, that was out of the question, unless the "drummer" happened to come to the big general store at the time a fellow beat the other kids there. For carrying four or five very large cases from the station to the store, you were rewarded a whole dime and believe me a dime was a dime.

Buy Your CHEVROLET or OLDSMOBILE from
FRED KENNEDY,
Local Representative
McDONALD & O'BOYLE
Monrovia
Phone Sierra Madre 1521
93 West Mira Monte

Professional Grid Season Will Close Sunday

The Los Angeles Bulldogs professional football team will wind up the American league season at Gilmore Stadium Sunday afternoon meeting the Cincinnati Bengals, who have been considerably strengthened for this battle and are dotted with names of famous college stars including Bill Glassford of Pitt who played in the Rose Bowl last New Year's day.

The Bulldogs have won every game on their schedule this season and have amassed a total of 273 points for 85 for the opposition, a remarkable record.



Visit the branch store of the
**California
Furniture Co.**
627 S. Myrtle, Monrovia

NEW AND USED

A large variety of Beds, Springs, Mattresses, Bed, Davenport, Overstuff Sets, Tables, Chairs, Rugs, Linoleum, Kitchen Ware. . . A visit to our store will save you money. We Buy, Sell and Exchange.

Stop Here!

for that mid-after-
noon let down. . .

HIGHBALLS
or COCKTAILS

Tall glasses and the
tinkle of ice. . . its a
promise that some-
thing is on the way
for that mid-after-
noon let down.

Complete assortment
of wines, liquors,
beers.

NOON LUNCHES
OUR SPECIALTY

Wistaria Grill

66 W. Sierra Madre Blvd.
(Opposite City Hall)
Adam Hauck, Proprietor

To Make Banking Easier

For those who live out of town and for customers kept at home by weather or illness, the U. S. Mail is a convenient way to make deposits or withdrawals. Call, phone or write for details.

SIERRA MADRE SAVINGS BANK

Kersting Court Phone 4
Member Federal Deposit Insurance Corporation

Del Ray Villa

590 Sierra Madre Blvd.

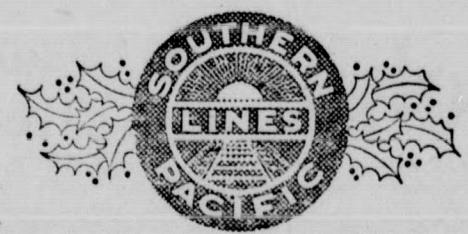
JUST COMPLETED

TEN BEAUTIFUL APARTMENTS

UP TO THE MINUTE
Modern Equipment

Open for Inspection and Rent

Reasonable Rates



MERRY Trips
For **CHRISTMAS**

THIS YEAR more than ever, it's a Merry Christmas on all Southern Pacific trains. Never before have we offered so much pleasure and comfort for the price of a rail ticket, or so many fast, completely air-conditioned trains.



SOFT sponge rubber seats, wide windows and many special features are part of your trip on the streamlined DAYLIGHT to San Francisco. Soft, too, and roomy, are the berths, both tourist and standard, on your choice of several fast overnight trains between Los Angeles and San Francisco.

Eastward, there are the luxurious, all Pullman GOLDEN STATE LIMITED, the APACHE and the economical CALIFORNIAN to Chicago; the great SUNSET LIMITED and ARGONAUT to New Orleans. Then, there is through service to the Pacific Northwest and to Mexico City on our scenic West Coast Route.

CHRISTMAS GIFT TRIPS

No Christmas gift will be more appreciated than a trip. Through our special Prepaid Order plan, you can give almost anyone, anywhere, a trip to visit you or to any other destination, just as easily as buying an ordinary gift. And this winter, we are offering fares between all points at practically the same low levels as the summer excursions. Our nearest agent will handle all the details. See or telephone him today.

Southern Pacific

THE WEST'S GREATEST TRANSPORTATION SYSTEM

LEO VINCENT
Phone Sierra Madre 2193

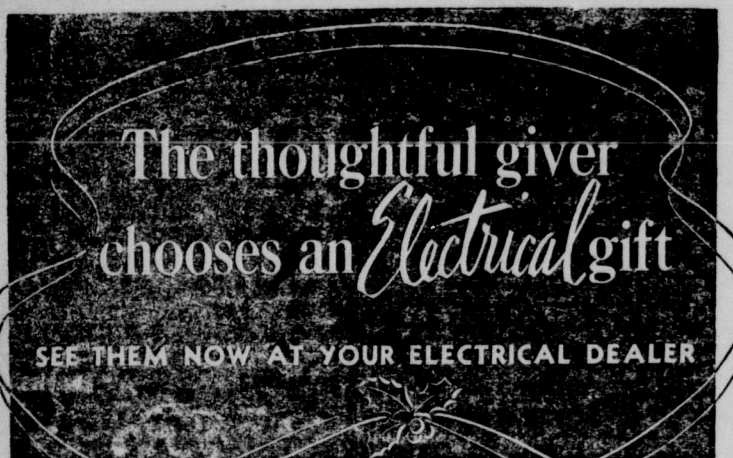
News Want Ads Pay

Don't Miss The Big Event :-: Saturday, December 11th---All Day CHILDREN'S AMATEUR HORSE SHOW at SANTA ANITA RIDING ACADEMY

27 1/2 WEST HUNTINGTON DRIVE, ARCADIA

An additional attraction during the day will be the appearance and exhibition of our show and trick Pintos.

We have just brought in a car load of these fine horses from Colorado. And they are for sale. W. P. OSTERHOUT, Proprietor.



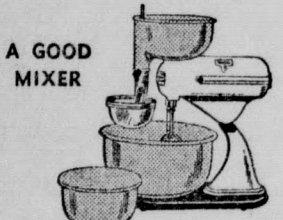
MODERN LAMPS

The two models illustrated give both direct and indirect illumination. Standard 100, 200, 300-watt translucent bowl reflector system. Three candle arms.



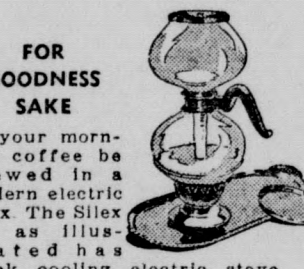
A LA CARTE COOKER

Toasts sandwiches, bakes waffles, fries bacon and eggs. Two glass dishes. Waffle grids interchangeable with plain grids. Aluminum cup to catch drippings. . . \$10.45



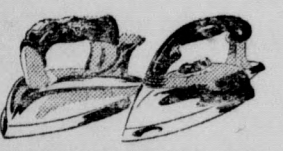
A GOOD MIXER

Shown here is the Sunbeam Mixmaster. Ten full power beater speeds. No radio interference. Price, complete with two mixing bowls, fruit juicer and mayonnaise dripper. . . \$24.50



FOR GOODNESS SAKE

Let your morning coffee be brewed in a modern electric Silex. The Silex Jr. as illustrated has quick cooling electric stove, genuine Pyrex glass (serving tray and table mat at slight extra cost) Eight-cup size, priced at. . . \$4.95



TWO NEW IRONS

(Left)—SUNBEAM DUAL AUTOMATIC—Weight: 3 1/2 lbs. Greater ironing speed with amazing ease and comfort. Dual automatic heat control, regulator.
(Right)—HOTPOINT MODERNE—Weight: 6 lbs. Super-fast Calrod heating element. Accurate new thermostat. Names of materials marked on dial.

PRICE OF EITHER MODEL
\$8.95 CASH
(for \$7.95 and your old iron)

AT YOUR ELECTRICAL DEALER



THE GIFT FOR HIM

The smooth caress of the electric razor takes all the sting out of shaving—eliminates brush, lather and lotions—pictured here is the Schick. . . \$15



THE GIFT OF GIFTS

A modern electric range or refrigerator to make your dream of an all-electric kitchen one step nearer reality. There's a size and model to fit every purse. All dealers feature low budget terms.



MERRY CHRISTMAS

Everyone

THE CORONA

1938 PACEMAKER

Speed Model

TYPEWRITER

A GIFT OF PERMANENT JOY AND SATISFACTION

\$100 A WEEK WITH CASE AND INSTRUCTION BOOK

PARKER TYPEWRITER CO.

174 E. Colorado St., Pasadena

"SING AND BE HAPPY,"
AT ARCADIA THEATRE

"Sing and Be Happy," a rollicking comedy with Dixie Dunbar, Anthony Martin and Leah Ray open the show in the Arcadia theatre tonight and Saturday, followed by "She's No Lady" with the popular Ann Drorak and John Trent. In this film Miss Dvorak is at her best.

Commencing Sunday with a four-day run, that thrilling romantic adventure "The Prisoner of Zenda" is the feature. Ronald Colman and Madeline Carroll have the leading roles. Mary Astor and Douglas Fairbanks are also in the film. The companion piece is "That Certain Woman" with Bette Davis and Henry Fonda.

More Prizes To Stir Up Poets

Plan Now For Another Congress Of Bards To Be Held In The Spring

There is going to be another Wistaria poetry contest when the vine blooms in the spring.

That was announced by Lucia Trent and Ralph Cheyney at a meeting of Sierra Madre poets held last Thursday night at Wistaria Vine Gardens. Mrs. W. J. Lawless verified the announcement, stating that cash prizes would be offered for the several most suitable poems, instead of for the one best.

Rules of the contest and the opening date will be announced later, it was stated. As in this year's event, the contest will close with a meeting of the Poets' Congress, when the winners will be announced and the awards made.

Mrs. Irene Waage, president of the Pasadena Writers Club, well-known poet and short story writer, entertained the group, reading several selections which she had written.

Seventy Foothill poets were present at the meeting which resolved itself into a forum discussing some twenty types of verse which were submitted by students in the classes of Mr. and Mrs. Cheyney. As each poem was read by Mrs. Cheyney, members of the group discussed its merits, criticized and sometimes applauded. A vote was taken on the number who liked each contribution—and then the writer was asked to announce himself.

The climax came when a prominent Sierra Madre poet was asked to stand and take credit when a small poem was particularly well received. He did not stand. A young lady in the front row did, though.

"I'm sorry," she apologized, "but I'm afraid that's my poem." It was Marjorie Hesse.

Ten New Bungalows Will Entice New Residents Here

Ten smartly decorated bungalows in the newest mode, each with an individually landscaped garden, and filled with the newest features is what the just completed Del Ray Villa at West Sierra Madre Blvd. and Sunny-side avenue consists of.

"We have tried to make each unit individual and attractive by building and equipping each apartment with the latest type of plumbing, automatic heaters and lighting so as to attract a wanted class of citizens that Sierra Madre will appreciate," said Oscar Warschow, the owner.

"Our aim is to provide quiet, restful homes of a high-class type, for the discriminating patron."

All landscaping has been done under expert supervision and will be maintained by a skilled caretaker living on the premises to provide a beautiful setting for the buildings, Mr. Warschow said.

Traveler Tells Why Low Production And Labor Costs Obtain In Europe

The American Legion's "Open House" meeting in the "dugout" at the city hall, Monday night, was turned into an informal forum with the speaker of the evening, R. E. Wright, answering questions from the floor about the conditions in present day Europe.

Bob Eaton, one of the legionnaires in the audience, had fought at Mont Faucon where Mr. and Mrs. Wright on their European trip last summer attended the

dedication of the massive monument commemorating the work of the American forces near Verdun. He was keenly interested and asked Mr. Wright many questions about Mont Faucon and Ypres, which he also knew.

Other questions were asked regarding the economic situation, the state of politics, labor conditions, the new roads, all of which Mr. Wright answered from the standpoint of an observer.

Czech-Slovakia is the only country that is able to compete with Japanese goods, and she is only able to do so because of the de-centralization of manufacturing activities, Mr. Wright stated. These industries are spread out over the agricultural district, in practically the same manner Japan uses, and because of this Czech-Slovakia industries can operate with very low labor costs, he said.

WANT ADS

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

EXPERIENCED Japanese gardener wants garden work; seasonal renovating; digging or re-seeding of lawns. Call Yous, 1952 after 6 p.m. —10:13b

FURNITURE repairing, carpentering, painting and general repairs. door locks and windows. Call The Handy Man. Phone 334-1. B. A. Platte. 39:tf

GENERAL Carpenter Work, furniture repairing, saw filing. 262 Santa Anita Court. Phone Pinkerton 1554. 48:a

HELP WANTED

WANTED—Neat, efficient young woman for housework; small house. Call S. M. 2351. —12:b

For Sale Real Estate

5 ROOM frame home with bath; garage; nice lot; fenced; shrubs etc. Easy terms. Close in. Call S. M. Realty Co. Phone 32. 11:c

RENTALS

FOUR room furnished cottage, \$45. Call evenings or Sunday. References. Tel. 3763. —12:d

ATTRACTIVE apt. Close in; private bath. 34 No. Hermosa. Phone 253-2. —4:tdf

5 room nicely furnished house; sunny rooms; screen porch; garage. Adults. Phone 2483. 257 N. Grove. —8:td

FOR SALE MISCELLANEOUS

PHILCO Radio, Model SX; used for demonstrations. List price \$84.50. will sell for \$55. Elmer Thomas, 12 N. Baldwin. —12:e

FOR SALE—Gas-heated Utenco Ironer, \$15 cash. 248 S. Parkwood avenue, Pasadena. Mrs. French. —12:e

MISCELLANEOUS

ORDERS taken for home-made Xmas Candy by Martin Roos. 29 Windsor Lane. —12:4

WANT good home for 2 black Persian kittens. Call 1513. —12:4

NEED extra Xmas money? We pay highest cash prices for your old typewriter. Foothill Typewriter Service, 124 South Myrtle St. Monrovia. Ph. 1180. —9:11f

INSURANCE

THE BILLOWS of smoke in the mountains East of us Monday should warn us to be careful of our mountain side.

T. W. NEALE, Insurance. —10:ins

I HAVE a limited number of System Calendars for my customers. Adults only. T. W. Neale, Insurance. —10:ins

MOVING

GEM City Transfer Storage Co. 701 S. Myrtle, Monrovia. Ph. 409. —51.21:2m

PHOTOGRAPHS

CHILDREN'S PORTRAITS our specialty. Mardell MacDougall, Photographer. 310 South Myrtle Ave., Monrovia. —2:5ph

Washing Machine and Ironers

CLOSING out my line of Washing Machines, Ironers; at big discount. See us at once. S. M. Appliance Co., 16 W. Sierra Madre Blvd. —12:e

If you have a room, an apartment, a house or a garage to rent, tell the world about it through a WANT AD IN THE NEWS. There are many inquiries every day. They will increase steadily as winter visitors and folks connected with or interested in the racing season arrive. They are making reservations now. If they can't be accommodated in Sierra Madre they will go elsewhere. You'll be surprised at the results to be had from a NEWS WANT AD.

HAPPY'S

LIQUOR STORE

Telephone 3582

12 West Sierra Madre Blvd. FREE DELIVERY
OPEN EVERY DAY AND EVENING

A Few Christmas Suggestions for the friends who read.

"Home for Christmas" by Lloyd Douglas
"The Importance of Living" by Lin Yutang
"The Flowering of New England" by Van Wyck Brooks
"Such Counselors You Gave To Me" by Robinson Jeffers
"Conversation At Midnight" by Edna St. Vincent Milley
"I Hear America" by Vernon Loggins

A magazine is always welcome at Christmas, and it keeps coming the year around. We handle subscriptions for any magazine in the U.S.

THE FOOTHILL BOOKSHOP

81 W. Sierra Madre Blvd. Xmas Cards and Gifts

FULL TRACK ODDS AT TANFORAN HORSE RACES

Complete description of the races as they're running—last minute odds by direct wire from track.

Small commission charge on amount wagered only

All wagers legally forwarded to Calif. tracks only

CALIFORNIA SERVICE

103-105 West Olive, Monrovia

FRIENDLY LOANS DIRECT TO YOU

It's Easy to Borrow From Us on Your Auto or Furniture

NO PAYMENT UNTIL NEXT YEAR

YOU RECEIVE	YOU REPAY MONTHLY
\$ 50	\$ 6.61 for 10 Mo.
75	7.75 for 12 Mo.
100	10.32 for 12 Mo.
150	12.54 for 15 Mo.

Other Amounts at Proportionate Rates—We Can Help You

WALTER MULLER CO.

26 NORTH LAKE AVENUE — Pasadena — TErrace 7166

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST SIERRA MADRE BLVD. PHONE 97

CALF TONGUE OX TAIL FRESH SIDE PORK
SMOKED PIG KNUCKLES for seasoning

Home Made SAUSAGE, lb.	30 ^c	Laurel Leaf Pure LARD	14 ^c
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VEAL, BEEF AND PORK fresh ground for loaf	25 ^c
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Rath Corn Meal Mush made with butter	can 10 ^c	Hormel Soup, can	10 ^c
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FRESH FISH DIRECT FROM SAN PEDRO
N. Y. COUNT OYSTERS

XLNT TURNOVERS (with chicken)

BACON—Wilson Korn King	
Swift's Oriole	pound 35 ^c

— BACON IS LOWER —

New Kraut - Spare Ribs

Our S.S.S. Specials

are just the thing for inexpensive Gifts

See the items in our west window

HERE ARE A FEW--

Electric Kitchen Clock	2.65	Toy Electric Iron	.95
Empire Silverware	8.85	Scout Knife	.49
34 Pieces		Glass Salad Set	1.00
Electric Toaster	2.35	Aluminum Roaster	4.95
Whistling Teakettle	1.29	Wagner Cast	
Lunch Cloth	.89	Dutch Oven	3.95
Bread Box	1.75	Bath Scale	2.49
Double Door		Wood Basket	1.25
Sauce Pans	.99	Hearth Brushes	.79
Stainless Steel		Tot Bike	1.39
Electric Range	1.69	Tractor	.89
Wood Burning Sets	1.00	Color Art Set	.48

Pocket Knives 10c to 4.00

Gas Room Heaters 2.25 and up

Bauer and Poppy Trail Pottery

R.C.A. and Packard-Bell Radios



Sierra Madre Hardware Co.

GIVE MORE-SPEND LESS BUY ALL YOUR GIFTS AT PENNEY'S

DON'T DELAY! MONROVIA STORE



Velvet Juliets

Cushion Soles! 1.49 PR.

Of rich transparent velvet with handsome fur trimming. Smart and flattering on the foot.

Lot No. 40-8577



Cheerful Gifts for Men!

MUFFLERS

Luxurious *Silk! 98^c

Smart-looking silk mufflers with fringed ends—in gay colors and patterns! *Weighted.



Cold Weather Ahead! Pajamas-Gowns

Of Warm Flannelette

98^c

Comfortable slip-over or button-front pajamas, also roomy night shirts. Values!

Gaymades for Christmas!

Silk Hosiery

Exquisite Chiffons! 59^c PR.

Four threads—flawless and beautiful! They're ringless, full fashioned—perfect quality!

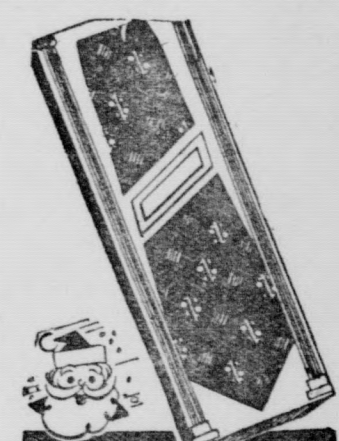


House Slippers

Neat! Dressy! 98^c PR.

Patent leather vamp with pert silk bow. Peach saten lined. Leather cushion sole and heel.

Lot No. 40-8565



Holiday Boxed MEN'S TIES

Hand Made! 49^c

Distinctively different! A great assortment of hand-made ties in unusual holiday patterns.

COMPARE OUR PRICES ON TOYS!

With Movable Hood! FIBRE DOLL CARRIAGE



1.98

Up to 16" dollies can ride in it. With rubber tires, wire wheels—it's a beauty!

She's a Beauty! 17" Standing Doll



Prettily Dressed! 1.98

Miss Charming's head, arms and legs are movable! She has curls, sleeping eyes!

15 Piece TRAIN SET

98^c

New, easy-winding Hiawatha model with brake! It has four cars, 101" track.

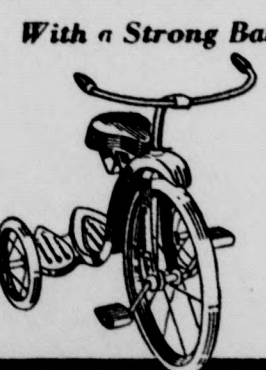
GIFT WRAPPINGS? CERTAINLY 5^c and 10^c



STEEL WAGON

Bright Red! 1.19

Sturdily built! Wagon bed is 17 1/2"x8 1/4". With disc wheels and rubber tires. A fine gift!



With a Strong Ball Bearing Front Wheel! Streamlined Trike

For 2 to 4 Year Olds! 2.98

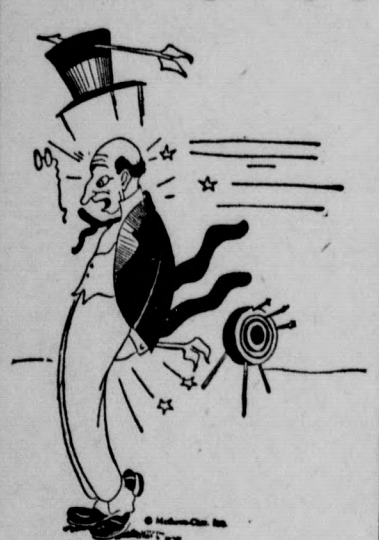
New model—lightweight, yet sturdy! With a bright red steel frame and rubber tired spoke wheels. Spring seat and handlebars are adjustable!

Florida Residents Expect To Make Their Home Here

Dr. David E. Sheehan and Mrs. Sheehan were recent visitors at the home of Mr. and Mrs. Perley Poore Sheehan. Dr. Sheehan is a brother of Perley Poore Sheehan. Dr. and Mrs. Sheehan expressed themselves as charmed with Sierra Madre, and may decide to reside here permanently.

In recent years Dr. and Mrs. Sheehan have maintained homes in Cleveland, O., and in Coral Gables, Fla. Privately, they confess they have tired of both places having never forgotten a former visit to California.

Where's George?



--gone to...

PITZER & WARWICK

Says George as he darts into Pitzer & Warwick, "I aim to get a new Arrow shirt here for \$2.00. The style and quality made a hit with me!"

321 East Colorado St., Pasadena

Announcement

We have been appointed Pasadena agents for CUCAMONGA VALLEY WINE CO.

CHOICE 1933 VINTAGE WINES
Muscatel, Angelica, Port, Dry Sherry and Sherry
24-oz. bottles65
1/2 Gallon 1.59
Gallons in DeLuxe
Decanter 2.95
Special Case Prices

Non-Vintage Wine
Muscatel 32-oz. Full qt. .60c
Angelica 1/2 gal. \$1.00
Sherry Full gal. \$1.80
Special Case Prices
Also beer, brandy, champagne, and liquors of all kinds for an enjoyable holiday season. Lowest prices in town.

Pasadena Wine and Liquor House
802 EAST COLORADO
Phone Wakefield 8744
PASADENA



NEW honors will go to Santa if he arranges to leave a new Jiffy Kodak Series II at your home on Christmas morning. It's the simplest folding camera known. Smartly styled, and gets good pictures, too. Has etched metal front; black morocco-grain covering. We're featuring Jiffys for 2 1/4 x 3 1/4 pictures at \$9; or for 2 1/2 x 4 1/4 pictures at \$10. Come in today and see them.

HARTMAN'S PHARMACY
Telephone Sierra Madre 25

Westwood Villiage Residents Attracted Here By Climate And Scenery

Among the interesting new residents, and definite proof that Sierra Madre is attracting a fine type of new citizen, are Mr. and Mrs. E. K. Girard, recent purchasers of the Hugh Deacon property at 180 South Michillinda Blvd.

The Girards moved into their new home, a white colonial structure, the first of the month and have been busy remodeling, painting and redecorating the place. Many interesting new features are planned. One of these is a tiled patio of hand-made tiles from the Alhambra Kilns, Inc., which Mr. Girard and his brother, E. G. Girard, jointly own.

"Many of my friends now living in Westwood are thinking of either moving to Sierra Madre or Santa Anita Oaks," said Mr. Girard. "The climate here is much better, it's more beautiful, and there is less traffic congestion out this way."

He has several of the attractive new Chamber of Commerce booklets in his possession which he intended to show his friends and seemed to feel that the booklet backing up his own arguments.

Install Officers Of O.E.S. With Pomp And Ceremony

Officers of the Sierra Madre Chapter 299 of the Eastern Star elected in November were installed Monday night at the Masonic Temple in a dignified and impressive ceremony.

Paul Jones, past patron, presided as master of ceremonies. Josephine Hora and Vera W. Stewart, honorary marshalls; Mortense Hill, past matron, placing of the Holy Bible; Clarence Sandage, past patron acted as escort of the flag.

Installing officers were Alice Hogan, worthy matron; LaRoy Davis, worthy patron; Jennie T. Clay, deputy grand matron, 1937; Harriet Buckingham, installing marshal, p.m.; Ruth Twycross, installing chaplain, p.m.; Hazel Henrotin, installing organist.



L. A. Vincent, new P. E. agent and Mrs. Vincent, saw a corking good football game, Sunday afternoon at Gilmore Stadium between Loyola and Gonzaga. There were four lateral passes made in one play, Mr. Vincent said, and the game was exciting no end.

Mrs. Barry Whitehead is a newcomer to Sierra Madre, residing at No. 1 Bella Vista Terrace.

Mrs. Dora L. Cover of Los Angeles, formerly of 470 W. Sierra Madre Blvd., was a visitor in the city Tuesday.

Mr. E. E. Bacon, 506 West Grand View, leaves the latter part of next week for Grants Pass, Ore., where she plans to spend the Christmas holidays.

Dr. W. B. Heagerty spent Monday at the Harvard Military School, Westwood, attending a clerical meeting of the Los Angeles and vicinity Episcopal clergy.

Mrs. Lillian Carson of Long Beach, spent the weekend with her brother, Dr. Heagerty, at the Episcopal rectory. Mrs. Carson, who is a past regent and now counselor of the Lord Kitchener Chapter of the Daughters of the British Empire at Long Beach, was present at the "Thank You" party at the British Old People's Home, last Saturday.

Mr. and Mrs. I. Silverman of East Montecito avenue were pleased beyond words to hear of the arrival of a baby son to their son and daughter-in-law, Mr. and Mrs. Sidney Gluck, November 20. The baby's name is Donald Gluck.

Charles Miller took up his new duties at the Sierra Madre Blvd. Safeway Store, Monday morning, replacing William McGuire.

Mrs. A. H. Embree will attend a pot luck luncheon and Christmas party to be held at the American Legion clubhouse in Azusa for the presidents and district chairman of the 18th District of the American Legion Auxiliary for 1933 and 1934.

Mrs. Hazel James Ferguson spent the weekend in Long Beach with Mrs. Winifred Helliwell.

Mr. and Mrs. J. H. Robertson will motor to San Luis Obispo and Carmel over the week-end with friends from Los Angeles.

Our good neighbor, Mr. A. N. Adams, is recovering from a three weeks siege of the flu.

Mr. and Mrs. Arthur Draeger and son Tarby, of San Pedro, were dinner guests of Mr. and Mrs. Edward Dammeier Tuesday evening.

Mr. and Mrs. Ben Weber of Monterey will be dinner guests of Mr. and Mrs. Francis Eakman to-morrow evening.

Mr. and Mrs. F. A. Keeler of Long Beach have rented W. H. Albertson's cottage at 582 Woodland Drive.

Mrs. Lois Dillon of Los Angeles was a house guest of Laura E. Cadmus from Monday until Wednesday.

Mrs. Ella A. Cadmus, 601 Woodland Drive, left this morning for Fallbrook where she expects

to remain until after Christmas with her daughter, Mrs. C. L. Virgin.

Mr. and Mrs. J. W. Larsen have rented an apartment at 586 Woodland Drive.

Mr. and Mrs. Bruno Cortelletty have arrived from San Bruno for the Santa Anita racing season and are located at 634 Woodland Drive. Mr. Cortelletty works for the Circle M Ranch stables.

Mrs. W. A. Gerry, 146 South Hermosa, is convalescing from an illness of several weeks.

Mae Meyer Barlow was house guest of Mrs. Arvilla Curran of Glendale over the weekend.

John Senour and Jay Coumbe will motor to Death Valley over the weekend.

Garold Perry, small son of Mr. and Mrs. Randall Perry of West Grand View avenue, is confined to his bed for several days with a severe cold.

Mr. and Mrs. Walter Miller of 247 North Mountain Trail avenue are now making their permanent residence in Manhattan Beach.

Dr. Mary L. Noble of 126 East Grand View avenue enjoyed a delightful visit to Warner's Hot Springs in San Diego county last week.

Mrs. R. S. Corlett is convalescing at her home, 65 East Mira Monte avenue, after returning from St. Luke's Hospital.

The Foster C. Bumpus family enjoyed last Sunday with a trip to Corona.

Mrs. Cora Barnard, mother of Mrs. Al S. Myers, arrived Monday from Eugene, Oregon, via Southern Pacific to spend several months visiting in California.

Mrs. E. C. Husted of New Jersey is residing at 282 San Gabriel Court for the winter.

William Burr and Mrs. Burr stepped out Wednesday night to celebrate Mr. Burr's birthday. Dinner at a smart cafe, followed by attendance at the theatre completed the gala night.

Mrs. H. Lumpkin is confined to her home, 506 West Grand View with a severe cold.

Mrs. Martha Rust of North Auburn avenue who has been seriously ill for the past several weeks is reported well on the road to recovery.

Mr. and Mrs. Floyd Murphy spent Sunday in Palm Springs.

The Rev. Nicholas Simponis, who is on leave from missionary duties in Africa, was the dinner guest of Mrs. W. J. Ladd, 258 Mariposa avenue last Thursday evening.

Mr. and Mrs. Robert M. Hicks have returned to their home on Oakdale Drive after an extended trip through Michigan and the Southern states.

— TOO LATE TO CLASSIFY —

WILL store grand or good upright piano. No. 7 Bella Vista Terrace. —12*

PAIR brown shoes placed in wrong car. Call 376-3. —12*

"Girl Of The Golden West" Selected

Continued from Page One

things have happened to her recently as last Friday was her seventeenth birthday, and her choicest birthday gift was a smart bed-room set of antique Spanish design.

Reading is a favorite recreation for Julia and her tastes are unusual for so young a girl. She likes to keep up with the better modern books, and recently enjoyed "Madame Curie," and looked very earnest about it, assured the writer that she really liked Shakespeare and found him "completely enthralling."

"I doubt if I would have liked him though," she said thoughtfully, "if I hadn't discovered him myself. You see, they made me read the 'Lady of the Lake' and I hate it, and I know if I had found it for myself, I should have liked it."

The committee that selected Miss O'Grady is scouting for four other attractive Sierra Madre misses who will fit into the artist's picture of what the Wistaria Town float should be. They will be smaller girls. Two will stand on either side of "The Girl of the Golden West." Two others will adorn the rear of the float on either side holding the tips of the "Girl's" 30-foot long train made of white flowers.

Efforts to raise the funds necessary to create the float design and put it into the parade were started this week and Rollin C. Lewis, chairman of the finance committee, announced last night that more than \$100 had already been contributed before there were any responses to letters just sent out to public spirited citizens requesting donations.

To assist in fund-raising for Sierra Madre's float, a dessert-bridge will be held Monday evening at 7:30 p.m. at the Wistaria Vine Gardens.

Twenty-five tables are expected with each foursome supplying their own card set-up. While bridge is the favorite game any card game that suits the fancy of the table may be played.

Pat West will present a group of Hollywood entertainers and singers. Mrs. W. J. Lawless will supply the refreshments that will be served. Reservations may be made by calling either the Wistaria Vine Gardens, 376-3, or Mrs. Alfred James Dewey at 286-3. Among those who have reserved tables are Mrs. Pat West, Mrs. Leslie Wynne, Mrs. E. E. Hitchcock, Mrs. E. K. Bretherton, Mrs. Stanley Decker, Mrs. Al S. Myers, Mrs. Henry Isaacs, Mrs. J. Irish, Mrs. May Mason, Mrs. J. H. Robertson, Mrs. Woodson F. Jones, and Mrs. Alfred James Dewey.

Wilson Hi 4-H Club Comes Here For Talk On Rabbits

W. G. Glazien, B.A., Ph.D., M.A., former college professor at the University of Michigan and one of the leading rabbit fanciers in Southern California, spoke to members of the Wilson Junior High School 4-H Club on "Care and Diseases of Rabbits," at the home of Lorne Pratt, December 4.

He discussed the feeding, diseases, sanitation for rabbits and told how to prepare rabbits for shows.

The 4-H Club was presented two checks, each for \$10.00, one by Mrs. W. E. Pratt from the Woodrow Wilson P.T.A. and the other check was awarded to the club for having a sixth place booth at the Los Angeles County Fair.

4-H members are planning to participate in the annual Western poultry and livestock show which takes place at the Los Angeles Stockyards, by entering rabbits and poultry in the fair.

Local Students In Christmas Party At Wilson Hi

Christmas was the theme of the traditional party held at Woodrow Wilson Junior High School gymnasium Friday with many Sierra Madre boys and girls taking an active part in the afternoon's festivities.

Among the students taking a prominent role were Norma Hogan and Dorothy Levinson who appeared in a short play "Jerry Joins In." Volunteer entertainers were Henry Braumann doing magical tricks; Margaret Evans and Tommy Cowan singing popular songs, and Grace Jensen and Anna Sue Adwell in clever dance routines.

PENSION PLAN LEADER TO SPEAK HERE

Capt. E. Hawks, well known leader and speaker of the California State Pension plan, will speak at the city hall, December 16 at 7:30 p.m.

T. J. Talbott, 44 North Hermosa, is sponsoring the meeting, and will give information regarding the plan.

YOUNG PEOPLE TO SEE WORK OF VOLUNTEERS

Congregational Young People's Society will enjoy a showing of a colored moving picture delineating the work of the Volunteers of America in all its phases, Sunday night at 7 p.m. at the Congregational church.

The star of the picture, said to be a well-known young actress, will appear in person and sing several songs.

Lovely Customs Of The Ages Revived

Continued from Page One

to holidays cutting into their regular schedule.

Father Kenneth is in charge of retreats and guides the "50 golden hours" which the men have from Friday at 6 p.m. until Sunday at 8 p.m. The fifty hours are taken up with prayer, meditation, reading quietly in one's room, or walking in the lovely gardens about the monastery. Each retreatant may have six conferences a day with Father Kenneth if he desires and any problem he may have is threshed out.

All accommodations are filled at the monastery and capacity reservations are made until after December 12, when the retreat closes, according to Father Angelo. Five men were turned away last weekend because of lack of quarters, he said.

Perley Poore Sheehan's idea in leading the movement to create St. Francis Park was to provide a garden of lowliness for rest and quiet meditation. A place to watch the sunset or merely rest in peaceful surroundings from a long walk uphill. The garden is being built entirely by volunteer labor and donations.

One may bring a plant, another gives of his strength, and still another gives his mite of money—all for the same end—Peace and beauty. —M. H.

Fireside Club Will Hold Christmas Party Wednesday

Fireside Club will hold its Christmas meeting at the Congregational Church parlors next Wednesday evening at 7:45 o'clock. Rev. A. O. Pritchard will direct the Bible study period, and "Christmas" will be the theme.

The church Christmas tree will be decorated and members are asked by the officers to bring trimmings for the tree and glasses of jelly. Christmas carols will be sung in keeping with the spirit of the season.

Forum Gets New Face On Water Suit

Continued from Page One

ers from nearby cities said afterward they believed his explanation, if presented to the court, would automatically cause Sierra Madre to be dropped as a defendant in the Pasadena suit.

Stating, significantly, that while the underground flow was from the west to the east in the past, it has now changed and is from the east to the west, Mr. Sopp said that Pasadena has made study of the water situation since 1923, since its engineers have felt that the underground water was not adequate, and in 1923 also began its San Gabriel Water project. Pasadena believes the draft on the Raymond Basin must be limited to maintain a sufficient underground water supply.

When answering the suggestion that Pasadena planned to pump its excess supply of Colorado river water into the Raymond Basin and charge surrounding cities for it, Sopp declared he had never heard of a "bonafide" proposal to do so.

One of the main purposes in bringing the water suit is to compel everybody to get together and work out a solution, he said. Pasadena tried in 1926 to get the communities concerned together, he said, but was unable to do so.

"It is alleged in Pasadena's complaint that we have the right, title and interest to 14,600 acre feet of water," he said, "and you all know when filing a suit you allege all you can. Our rights may not be as great as 14,600 acre feet, but at least we can allege it," smiled Mr. Sopp.

He pointed out that Sierra Madre was named in the suit because state reports indicate no clear division between the Santa Anita and Raymond basin.

He suggested that the best way to ascertain the facts is to have an impartial body, preferably the state, undertake the job at a cost of \$10,000.

PARTY FOLLOWS PROGRAM AT WOMAN'S CLUB

Following the outstanding program at the Woman's Club, and luncheon there Wednesday afternoon, a group of members met at the West Grand View avenue home of Mrs. Adria L. Johnson for a round of bridge. The guests who enjoyed Mrs. Johnson's hospitality included Mesdames R. W. Solomon, Harry Bacon and E. E. Bacon.

California State Pension Plan

\$25 EVERY MONDAY MORNING

Capt. Hawks of Los Angeles will talk on the plan at the CITY HALL.

Thursday, Dec. 16 7:30 P.M.

All Welcome

Night Before Christmas Will Be Presented By Pupils Of St. Ritas

The night of December 16 will be a gala event in the life of students at St. Rita's parochial school.

The annual Christmas entertainment will be presented in the Parish Hall at 8 p.m. The sixth graders will appear in an operetta, "Holy Night," and a playlet, "In Santa's Toyshop" will be given by the third and fourth grades.

An interesting program has been arranged, according to the Sisters at the school, and among the clever features of the show will be several charming little selections by the Rhythmic Band—composed of first and second graders, solo dances and a clever dialogue.

"In Santa's Toyshop"—a playlet depicting the toyshop of Santa, the night before Christmas, beautiful dolls of all countries are examined by Santa before they are wrapped for the children of the earth. Each proves that she is 100 per cent perfect by performing her allotted task in Santa's presence.

Santa Claus will be played by Donald Colbert; Elves, Daniel Hastings and Jack Hill; French dolls, Virginia Behrens, Betty E. Dalley, and Colleen Lynch; Japanese dolls, Selma Rudolph, Dolores Colligan, and Carmen Barlow; tin soldiers, Bennett Thill and Lois Kennedy; Spanish dolls, Susan, Madeline and Lillian Mason; fairy, Betty J. Sivert; Mama dolls, Regina Dunning, and Grace Garcia; clown, Lazarus Candelaria; Dutch dolls, Jacintha Kinney, and Lovelle Muench.

The operetta "Holy Night" staged by the larger grammar grade children, is the story of a little girl, Peggy, wandering alone in search of food and shelter for her mother, who is fast weakening for want of aid. She hears a schoolhouse where the teacher finds her. The pupils are asked to help her, but busy themselves about their own pursuits, leave Peggy to the care of a little stranger—Trixie—who happens along. This little one shares her cloak and some of her cake with her, and takes her home on her sled. Later repenting of their selfishness the other children decide to atone for the neglect and visit Peggy, but in the guise of angels—wearing the costumes they have for their Christmas rehearsal. Peggy is delighted with the gifts they bring. The girls invite Peggy to come the following evening to their Christmas play, and Peggy gladly accepts the invitation, promising to come with Trixie. The third scene shows the Christmas Pageant that Peggy and Trixie witness that evening—the story of the first Christmas night.

The following children appear in the operetta: Peggy, Mary Armstrong; Mother Mary, Rita Bauman; School girls, Patricia Hill, Dora Varela, Jeanne Hill, Florence Osterhout; Priscilla Gourdeau, Josephine Fraccaroli, Sheila Colbert, Mary Dunning, and Mary L. Grevillot; teacher, Lucille Hoevel; Trixie, Patty Davidson; Blessed Virgin, Mary E. Schiltz; St. Joseph, William Rhodes; shepherds, Edward Odette, Anthony Barela, Robert McDonald, Bruce Newbery, William Newbery, Jerome Tull, Joseph Mullender, and Allen Rhodes; three wise men, John Joseph Smurda, Jack Colligan, and Eugene Colbert; attendants of the three kings, Francis Yehle, David Duran, and Raymond Kinney; pages, William Kinney and William Guardia; reader, Jack Colligan, and accompanist, Virginia Bradley.

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